

KRISTEN D. LANDREVILLE

CURRICULUM VITAE UPDATED OCTOBER 15, 2016

ADDRESS

Department of Communication and Journalism
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Professional Website (Self-Coded): <http://www.klandreville.com>

Teaching Blog: <http://uwyojournalism.com>

Publications on ResearchGate:

https://www.researchgate.net/profile/Kristen_Landreville

EDUCATION

2010 Ph.D., Communication, The Ohio State University, Columbus, Ohio.

Dissertation Chair: Dr. R. Lance Holbert. Dissertation Committee: Dr. William P. Eveland, Dr. Silvia Knobloch-Westerwick, and Dr. Emily Moyer-Guse.

2006 M.A., Mass Communication, University of Florida, Gainesville, Florida.

Thesis Chair: Dr. Lynda Lee Kaid. Thesis Committee: Dr. Spiro Kiouisis and Dr. Mary Ann Ferguson.

2004 B.S., Journalism, University of Florida, Gainesville, Florida.

ACADEMIC POSITIONS

2016 Director of Graduate Studies, Department of Communication & Journalism University of Wyoming

2016 Associate Professor, Department of Communication & Journalism University of Wyoming

2010-2016 Assistant Professor, Department of Communication & Journalism University of Wyoming

OTHER POSITIONS

| | |
|-----------|---|
| 2006-2010 | Graduate Associate, The Ohio State University, Columbus, Ohio |
| 2004-2006 | Graduate Teaching and Research Assistant, University of Florida, Gainesville, Florida |
| 2004 | Intern, <i>The Gainesville Sun</i> , online division, Gainesville, Florida. |
| 2003 | Intern, <i>The Gainesville Sun</i> , the metro and business sections, Gainesville, Florida. |
| 2000-2006 | Undergraduate Research Assistant, Lynda Lee Kaid, University of Florida, Gainesville, Florida |

CURRENT JOB DESCRIPTION

62.5% Teaching 25% Research 7.5% Service 5% Advising

TEACHING

| <u>Year</u> | <u>Semester</u> | <u>Course No./Title</u> | <u>Cr. Hrs.</u> | <u>Enrollment</u> |
|-------------|-----------------|-------------------------------|-----------------|-------------------|
| 2016 | Fall | COJO/POLS/3550/PolComm | 3 | 51 |
| 2016 | Fall | COJO3530/Online Journalism | 3 | 23 |
| 2016 | Spring | COJO5070/Quant.Research | 3 | 13 |
| 2016 | Spring | COJO4530/5530/Adv.NewMedia | 3 | 22 |
| 2015 | Fall | COJO1101/FYS:MediaLiteracy | 3 | 24 |
| 2015 | Spring | COJO4530/5530/Adv.NewMedia | 3 | 26 |
| 2014 | Fall | COJO2100:03/Reporting & News | 3 | 22 |
| 2014 | Fall | COJO3530/Online Journalism | 3 | 23 |
| 2013 | Fall | COJO4110/Feature Writing | 3 | 23 |
| 2013 | Fall | COJO3530/Online Journalism | 3 | 23 |
| 2013 | Spring | COJO4230/Adv. New Media | 3 | 23 |
| 2013 | Spring | COJO3530/Online Journalism | 3 | 24 |
| 2012 | Spring | COJO5230/Alternative Media | 3 | 12 |
| 2012 | Spring | COJO4230/Adv. New Media | 3 | 19 |
| 2011 | Fall | COJO1000/Intro. to Mass Media | 3 | 100 |
| 2011 | Fall | COJO3530/Online Journalism | 3 | 25 |
| 2011 | Spring | COJO1000/Intro. to Mass Media | 3 | 123 |
| 2011 | Spring | COJO4230/Adv. New Media | 3 | 20 |
| 2010 | Fall | COJO/POLS/2480/Pol.&Media | 3 | 16 |
| 2010 | Fall | COJO3530/Online Journalism | 3 | 21 |

At UW, I have taught at each course level (1000 through 5000), and I have taught in a diverse set of classroom environments (e.g., large introductory courses, technology-focused classes in computer labs, basic and advanced writing courses, graduate seminars, methods courses). You may download the syllabi at <http://www.klandreville.com/syllabi.html>. My overall teaching evaluation average

while at UW is a 4.42 (on a 5-point scale) across all courses. You may view of summary of teaching evaluations at <http://www.klandreville.com/evals.html>.

Teaching and Advising Philosophy: I believe the student and instructor/mentor relationship should be built upon: respect, understanding, trust, transparency, and high expectations. A strong feeling of community will strongly encourage students and advisees to remember academic experiences, even when they have completed their degree. You may view my full teaching philosophy at http://www.klandreville.com/teaching_philosophy.html.

PUBLISHED WORKS

Refereed Journal Articles:

Diercks, D.,* & **Landreville, K. D.** (forthcoming). The indirect effects of partisanship and partisan media on knowledge about same-sex marriage policy: Exploring the knowledge and belief gap hypotheses. *Mass Communication & Society*. *Graduate-student

Staggs, S. M.,* & **Landreville, K. D.** (forthcoming). The impact of pretrial publicity on “eye for an eye” retributivist support and malicious perceptions of criminal offenders. *Mass Communication & Society*. doi: 10.1080/15205436.2016.1167917. *Graduate-student

Landreville, K. D. (2015). Satire as uncertain territory: Uncertainty expression in discussion about political satire, opinion, and news. *HUMOR: International Journal of Humor Research*, 28(4), 559-582. doi: 10.1515/humor-2015-0105

Landreville, K. D., White, C.,* & Allen, S.* (2015). Tweets, polls, and quotes: Gatekeeping and bias in on-screen visuals during the final 2012 presidential debate. *Communication Studies*, 66(2), 146-164. doi: 10.1080/10510974.2014.930919. *Graduate-student

[This publication was funded by the Malcolm Wallop Conversations on Democracy Fund.]

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. *Mass Communication & Society*, 17(3), 400-423. doi: 10.1080/15205436.2014.891137

[Republished as LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message

processing. In R. L. Holbert (Ed.), *Entertainment media and politics: Advances in effects-based research*. London: Routledge.]

- Holbert, R. L., Lee, J., Esralew, S., Walther, W. O., Hmielowski, J. D., & **Landreville, K. D.** (2013). Affinity for political humor: An assessment of internal factor structure, reliability, and validity. *Humor: International Journal of Humor Research*, 26(4), 551-572. doi: 10.1515/humor-2013-0034
- Landreville, K. D.**, & LaMarre, H. L. (2013). Examining the intertextuality of fictional political comedy and real-world political news. *Media Psychology*, 16(1), 347-369. doi: 10.1080/15213269.2013.796585
- Dylko, I., Beam, M. A., **Landreville, K. D.**, & Geidner, N. (2012). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. *New Media & Society*, 15(4), 832-849. doi: 10.1177/1461444811428899
- Landreville, K. D.**, & LaMarre, H. L. (2011). Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent in young Americans. *Communication Quarterly*, 59(2), 200-220. doi: 10.1080/01463373.2011.563441
- Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2010). The Influence of Late-Night TV Comedy Viewing on Political Talk: A Moderated-Mediation Model. *International Journal of Press-Politics*, 15(4), 482-498. doi: 10.1177/1940161210371506
- LaMarre, H. L., & **Landreville, K. D.** (2009). When is fiction as good as fact? Comparing the influence of documentary and historical reenactment films on engagement, affect, issue interest, and learning. *Mass Communication & Society*, 12(4), 537-555. doi:10.1080/15205430903237915
- LaMarre, H. L., **Landreville, K. D.**, & Beam, M. A. (2009). The irony of satire: Political ideology and the motivation to see what you want to see in *The Colbert Report*. *The International Journal of Press/Politics*, 14(2), 212-231. doi:10.1177/1940161208330904
- Holbert, R. L., LaMarre, H. L., & **Landreville, K. D.** (2009). Fanning the flames of a partisan divide: Debate viewing, vote choice, and perceptions of vote count accuracy. *Communication Research*, 36(2), 155-177. doi:10.1177/0093650208330248
- Kaid, L. L., Postelnicu, M., **Landreville, K.**, Yun, H. J., & Hendren, A. G. (2007). The effects of political advertising on young voters. *American Behavioral Scientist*, 50(9), 1137-1151. doi: 10.1177/0002764207300039

Trammell, K. D., Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2006). Evolution of online campaigning: Increasing interactivity in candidate web sites and blogs through text and technical features. *Mass Communication & Society*, 9(1), 21-44. doi:10.1207/s15327825mcs0901_2

Williams, A. P., Trammell, K. D., Postelnicu, M., **Landreville, K. D.**, & Martin, J. D. (2005). Blogging and Hyperlinking: Use of the Web to Enhance Viability During the 2004 US Election. *Journalism Studies*, 6(2), 177-186. doi:10.1080/14616700500057262

Non-Refereed Journal Articles

Landreville, K. D. (2003). Newspaper Coverage of the Florida 2002 Gubernatorial Debates. *University of Florida Journal of Undergraduate Research*, 4(6).

Refereed Chapters in Books

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. In R. L. Holbert (Ed.), *Entertainment media and politics: Advances in effects-based research*. London: Routledge.

[Originally published as LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. *Mass Communication & Society*, 17(3), 400-423. doi: 10.1080/15205436.2014.891137]

Williams, A. P., Kaid, L. L., **Landreville, K. D.**, Fernandes, J., Yun, H. J., Bagley, D., & Urriste, S. (2008). The representation of the European Union elections in news media coverage around the world. In Kaid, L. L. (Ed.), *The EU expansion: Communicating shared sovereignty in the parliamentary elections* (pp. 153-173). New York: Peter Lang.

Postelnicu, M., Martin, J. D., & **Landreville, K. D.** (2006). The role of campaign web sites in promoting candidates and attracting campaign resources. In A. P. Williams & J. C. Tedesco (Eds.), *The internet election: Perspectives on the web in campaign 2004* (pp. 99-110). Lanham, MD: Roman & Littlefield Publishers, Inc.

Kaid, L. L., Postelnicu, M., **Landreville, K. D.**, Williams, A. P., Hostrup, C., Urriste, S., Fernandes, J., Yun, H. J., & Bagley, D. (2005). Campaigning in the New Europe: News Media Presentations of the 2004 European

Union Parliamentary Elections. In C. Holtz-Bacha (Ed.), *Massenmedien im Europawahlkampf* (The Mass Media in the European Election Campaign).

Williams, A. P., Martin, J. D., Trammell, K. D., **Landreville, K.**, & Ellis, C. (2004). Late night talk shows and war: Entertaining and informing through humor. In R.D. Berenger (Ed.), *Global Media Go to War* (pp. 131-138). Spokane, WA: Marquette Books.

Trammell, K. D., Kaid, L. L., Williams, A. P., & **Landreville, K. D.** (2003). Under the International Spotlight: Marketing Politics through Debates. In J. Biberman & A. Alkhaji (Eds.), *Business Research Yearbook: Global Business Perspectives, Vol. X*. (pp. 902-906). International Academy of Business Disciplines and McNaughton & Gunn: Saline, Michigan.

PUBLICATIONS IN PROGRESS

Under Review:

Staggs, S. M.* & **Landreville, K. D.** (in progress). The elephant in the courtroom: Linking pretrial publicity and a guilty verdict by examining the largest jury summons in US history. *Communication Quarterly*.

*Graduate-student

In Preparation:

Landreville, K. D., & Knobloch-Westerwick, S. (in progress). The impact of suspense in political news. *Mass Communication & Society*.

Landreville, K. D., Fernandes, J., & Sweetser, K. (in progress). More than a meme: Cognitive elaboration of humorous 2016 presidential campaign memes.

[This manuscript will be funded by the Caitlin Long Excellence Fund.]

Landreville, K. D., & Fernandes, J. (in progress). Exploring the impacts of humorous election memes on views about campaign discourse and civility.

[This manuscript will be funded by the Caitlin Long Excellence Fund.]

Pfeifer, J., & **Landreville, K. D.** (in progress). *SNL* parody of the first 2016 presidential debate: Parasocial relationships and intertextuality.

Landreville, K. D. (in progress). An international conversation: How international newspaper editorials framed the 2016 presidential election results.

GRANTS AND EXTERNAL FUNDING

Proposals Under Review

- 2016, PI, Improving the State of STEM Journalism in Wyoming, EPSCoR Broader Impacts Proposal: Education, Outreach, and Diversity for Track-1 Research Infrastructure Improvement Submission, National Science Foundation, \$300,000 - \$400,000. ***This proposal is included in the University of Wyoming's \$20 million Track-1 RII Submission.***

Funded Projects as PI

- 2016, "Germany Meets the US": 2016 Campus Weeks Program, Embassy of the Federal Republic of Germany, \$7,192.36
- 2015-2016, More than a meme: Elaboration and uncertainty in 2016 presidential campaign memes, Caitlin Long Excellence Fund, \$350.
- 2012-2013, Small Town, Big Election: A Look at New, Alternative, and Emerging Media Sources Used by Rural Residents during the 2012 Presidential Campaign, Malcolm Wallop Fund for Conversations on Democracy, \$6,000.
- 2011-2012, Changing Hearts and Minds with Multimedia Journalism: How Multimedia Impacts Story Comprehension, Attitude Change, and Recall, University of Wyoming College of Arts & Sciences, \$1,000.

Unfunded Projects as PI

- 2016, STEM Communication Center, EPSCoR Broader Impacts Proposal: Education, Outreach, and Diversity for Track-1 RII Submission, \$1,670,788.
- 2016, Implementing a Citizen Science Project and Communication Campaign to Improve the Knowledge of and Support for EPSCoR/STEM Research in Wyoming, EPSCoR Broader Impacts Proposal: Education, Outreach, and Diversity for Track-1 RII Submission, \$799,524.
- 2016, Monday morning quarterback, presidential campaign style: An exploration of the emotion, frames, and analysis displayed and conveyed after the 2016 presidential election, \$7,500.

- 2015, Consuming and communicating political messages: Political uncertainty, information efficacy, and polarization, Association for Education in Journalism and Mass Communication, \$2,500.

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Journal Editorial Board

- *Mass Communication & Society*, September 2012 - present.

Office in Professional Societies

- Teaching Panel Chair, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2016-2017.
- Newsletter Editor, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2015-2016.
- Webmaster, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2011-2015.
- Web developer and publication editor for the Political Communication Division of the National Communication Association, 2010-2012.

Memberships in Professional Societies

- Association for Education in Journalism and Mass Communication

Manuscript Refereeing for Journals

- *Human Communication Research*, November 2016
- *Mass Communication & Society*, November 2016
- *Mass Communication & Society*, September 2016
- *Communication Theory*, July 2016
- *Journal of Communication*, May 2016
- *Mass Communication & Society*, March 2016
- *Media Psychology*, December 2015
- *Journalism & Mass Communication Quarterly*, October 2015
- *Journalism & Mass Communication Quarterly*, July 2015
- *Mass Communication & Society*, June 2015
- *Journal of Political Marketing*, March 2015.
- *Politics*, February 2015.
- *Mass Communication & Society*, October 2014.
- *Journal of Communication*, October 2014.
- *Media Psychology*, July 2014.
- *Communication Theory*, July 2014.
- *Journal of Political Marketing*, July 2014.
- *Mass Communication & Society*, April 2014.
- *Mass Communication & Society*, January 2014.

- *Media Psychology*, January 2014.
- *Mass Communication & Society*, October 2013.
- *Communication Methods and Measures*, August 2013.
- *Mass Communication & Society*, January 2013.
- *International Journal of Press/Politics*, December 2012.
- *International Journal of Communication*, October 2012.
- *Mass Communication & Society*, September 2012.
- *Communication Monographs*, May 2012.
- *Chinese Journal of Communication*, May 2012.
- *Mass Communication & Society*, May 2012.
- *Journal of Communication*, March 2012.
- *Journalism & Mass Communication Quarterly*, December 2011.
- *Media Psychology*, December 2011.
- *Mass Communication & Society*, December 2011.
- *Mass Communication & Society*, September 2011.
- *Mass Communication & Society*, July 2011.
- *Mass Communication & Society*, January 2011.
- *Communication Theory*, August 2010.
- *International Journal of Press/Politics*, July 2010.
- *International Journal of Press/Politics*, April 2010.
- *Mass Communication & Society*, March 2010.

Manuscript Refereeing for Conferences

- National Communication Association's Political Communication Division for the 2016 Conference in Philadelphia, PA.
- Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division; Mass Communication & Society Division) for the 2016 Conference in Minneapolis, MN.
- National Communication Association's Political Communication Division for the 2015 Conference in Las Vegas, NV.
- Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division) for the 2015 Conference in San Francisco, CA.
- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Political Communication Divisions) for the 2014 Conference in Montreal, Canada.
- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Political Communication Divisions) for the 2013 Conference in Washington, DC.
- National Communication Association's Mass Communication and Political Communication Divisions for the 2013 Conference in Washington, DC.

- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Political Communication Divisions) for the 2012 Conference in Chicago, IL.
- National Communication Association's Mass Communication and Political Communication Divisions for the 2012 Conference in Orlando, FL.
- International Communication Association's Journalism Studies Division for the 2012 Conference in Phoenix, AZ.
- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Mass Communication and Society Divisions) for the 2011 Conference in St. Louis, MO.
- National Communication Association's Mass Communication and Political Communication Divisions for the 2011 Conference in New Orleans, LA.
- International Communication Association's Political Communication Division for the 2011 Conference in Boston, MA.
- National Communication Association's Mass Communication Division for the 2010 Conference in San Francisco, CA.
- International Communication Association's Mass Communication Division for the 2010 Conference in Singapore.
- National Communication Association's Political Communication and Mass Communication Divisions for the 2009 Conference in Chicago, IL.

Panel Moderator and Discussant for Conferences

- Discussant for Refereed Paper Research Session "Media Literacy Socialization" at the 2016 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Minneapolis, MN.
- Moderator and Discussant of "Culture, Community, and Social Issues in Mass Communication Research" session at the 2011 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. St. Louis, MO.
- Discussant of Mass Communication & Society Division poster session at the 2011 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. St. Louis, MO.
- Moderator of "Trust, Cynicism, and Credibility" session at the 2007 Association for Education in Journalism and Mass Communication, Communication Theory and Methodology Division. Washington, D.C.
- Moderator of "International Opinion" session at the 2006 Midwest Association for Public Opinion Research. Chicago, IL.

HONORS, AWARDS, AND RECOGNITION

2016, Accepted into the University of Wyoming Active Learning Institute by the Ellbogen Center for Teaching and Learning, a 4-day conference on implementing active learning techniques in the classroom, \$500 Reward

2016, First Place Winner of the Active Learning Institute's Best Active Learning Presentation, \$100 Reward

2016, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit in Teaching Award

2015-2016, Accepted into the University of Wyoming LEAD program that trains aspiring and prospective future leaders and administrators on the University of Wyoming campus.

2015, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit in Teaching Award

2014, Honorary Coach, Women's Soccer, University of Wyoming.

2014, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit in Teaching Award

2009, Top Three Student Paper Award in the Communication Technology Division at the 2009 Conference for the Association for Education in Journalism and Mass Communication, Boston, MA.

2008, First Place Student Paper Award in the Mass Communication & Society Division at the 2008 Conference for the Association for Education in Journalism and Mass Communication, Chicago, IL.

2006, Top 4 Student Paper Award in Political Communication at the 2006 International Communication Association Annual Conference, Dresden, Germany.

2006, The Center for European Studies at the University of Florida Travel Grant for \$750 to assist travel expenses to the 2006 International Communication Association Annual Conferences, Dresden, Germany.

2006, Outstanding Master's Student Award. College of Journalism and Communications. University of Florida. Nominated by Cory Armstrong and Melinda McAdams. Gainesville, Florida.

2004, Summa cum Laude. Highest Honors Graduate from the UF College of Journalism and Communications with a 3.97 upper division GPA. Gainesville, Florida.

2002, University Scholars Program. Awarded \$2,500 for undergraduate research on the Florida 2002 gubernatorial race. Mentored by Lynda Lee Kaid. Gainesville, Florida.

2000, Florida Bright Future's Scholarship. Awarded 100 percent tuition payment and \$500 a semester for four years of college. Gainesville, Florida.

CONFERENCE PAPERS AND PRESENTATIONS

Staggs, S., & **Landreville, K.** (2016, August). *The link between crime news and guilty verdicts: An examination of the largest jury summons in US history*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Minneapolis, MN.

Landreville, K. D., & Knobloch-Westerwick, S. (2015, August). *The impact of suspense in political news*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. San Francisco, CA.

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014, May). *Toward a political humor processing model: Examining humorous tone as a key determinant in political satire message processing*. Paper presented at the Annual Conference for the International Communication Association. Seattle, Washington.

Landreville, K. D., & LaMarre, H. L. (2013, August). *Examining the intertextuality of fictional political comedy and real-world political news*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Washington, DC.

Landreville, K. D. (2011, August). *A conceptualization and operationalization of receiver-based uncertainty generated from mass media*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. St. Louis, MO.

Landreville, K. D. (2011, August). *Mass-mediated political messages, uncertainty arousal, and interpersonal political discussion*. Paper presented at the Annual

- Conference for the Association for Education in Journalism and Mass Communication, Political Communication Interest Group. St. Louis, MO.
- LaMarre, H. L., & **Landreville, K. D.** (2011, August). *Humor works in funny ways: Examining humorous tone as a key determinant in political humor message processing*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Political Communication Interest Group. St. Louis, MO.
- Eveland, W. P., Jr., Morey, A. C., Tchernev, J., & **Landreville, K.** (2010, November). *The who, what, when, where, how, and why of informal political conversations in the United States*. Paper Presented at the Annual Conference of the Midwestern Association for Public Opinion Research. Chicago, IL.
- Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2010, November). *The Influence of Late-Night TV Comedy Viewing on Political Talk: A Moderated-Mediation Model*. Paper presented at the National Communication Association, Political Communication Division. San Francisco, CA.
- Landreville, K. D.** (2009, November). *The political uncertainty management model: A theoretical explanation for why people (dis)engage in political discussion*. Paper presented at the National Communication Association, Political Communication Division. Chicago, IL.
- Landreville, K. D.**, & LaMarre, H. L. (2009, November). *Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent*. Paper presented at the National Communication Association, Mass Communication Division. Chicago, IL.
- Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2009, August). *Entertainment media and political discourse: An assessment of relations between late-night TV comedy, face-to-face political talk, and debate viewing*. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA.
- Dylko, I., **Landreville, K. D.**, Beam, M. A., & Geidner, N. (2009, August). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA. **Top Three Student Paper Award.**
- Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2008, November). *The Influence of Late-Night Comedy Viewing on the Consumption and Engagement of Political Discourse: A Testing of Competing Models of Candidate Issue Knowledge as Moderator*. Paper presented at the National Communication Association, Mass Communication Division. San Diego, CA.

LaMarre, H. L., Beam, M. A., & **Landreville, K. D.** (2008, August). *The Irony of Satire: People See What They Want to See in The Colbert Report*. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. **First Place Student Paper Award**. Chicago, IL.

LaMarre, H. L., & **Landreville, K. D.** (2008, August). *When the Movie Ends the Thinking Begins: Examining Entertainment Elaboration and the Mediating Role of Film Engagement*. Paper presented at the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Chicago, IL.

Landreville, K. D., & LaMarre, H. L. (2008, May). *Documentary and historical reenactment film: A comparison of transportation, negative affect, interest, and learning*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.

Hively, M. H., & **Landreville, K. D.** (2008, May). *The interaction between efficacy and emotion in predicting civic engagement*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.

Landreville, K. D., & LaMarre, H. L. (2007, November). *Documentary and historical reenactment film: A comparison of political opinion and trust*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.

LaMarre, H. L., **Landreville, K. D.**, & Myers, T. A. (2007, November). *Examining the relationship between media use, Iraq war knowledge, and discussion among US college students*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.

LeGrange, A. G., & **Landreville, K. D.** (2007, August). *What's at issue with Bush and Blair? The Iraq war in U.S. and U.K. editorials*. Paper presented at the Association for Education in Journalism and Mass Communication, International Communication Division. Washington, D.C.

Landreville, K. D. (2007, May). *Fear, framing, and terrorism: Television news coverage of the 2004 presidential election*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.

Landreville, K. D., & LeGrange, A. G. (2007, May). *Framing Bush and Blair: The Iraq war in U.S. and U.K. newspaper editorials*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.

- Landreville, K. D.** (2006, November). *Terrorism in election polls and television news in the 2004 presidential election*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.
- LeGrange, A. G., & **Landreville, K.** (2006, November). *Does being male really matter? An exploration of reactions to political advertisements of male and female candidates*. Paper presented at the National Communication Association Annual Conference, Scholar to Scholar Sessions. San Antonio, Texas.
- Landreville, K. D.** (2006, June). *The days after: The re-election of President Bush and international newspaper editorials*. Paper presented at the International Communication Association, **Top Student Papers in Political Communication**. Dresden, Germany.
- Landreville, K. D.** (2006, June). *Fear and framing in the immediate coverage of the London terror attacks*. Paper presented at the International Communication Association, Terrorism, Media, and Politics: Public Opinion and Media Coverage in Political Context Panel. Dresden, Germany.
- Williams, A. P., Kaid, L. L., Postelnicu, M., **Landreville, K. D.**, & Yun, H. J. (2006, June). *The expansion election: communication in the 2004 European parliamentary elections*. Paper presented at the International Communication Association, The Representation of the European Union Elections: News Media Coverage around the World Panel. Dresden, Germany.
- Landreville, K. D.**, & Hendren, A. G. (2006, April). *¡Viva Bush! Targeting latino voters through candidate web sites*. Paper presented at the Midwest Political Science Association, Latino Caucus. Chicago, Illinois.
- Hendren, A. G., & **Landreville, K. D.** (2006, April). *“W” is for women: Online targeting of women voters in the 2004 presidential election*. Paper presented at the Midwest Political Science Association, Women’s Caucus. Chicago Illinois.
- Kaid, L. L., Hendren, A. G., Yun, H. J., **Landreville, K. D.**, Postelnicu, M., & Urriste, S. D. (2005, November). *Comparing the effects of television advertising and debates on young citizens*. Paper presented at the National Communication Association, Political Communication Division. Boston, Massachusetts.
- Martin, J. D., **Landreville, K. D.**, & Hendren, A. G. (2005, November). *Political information on The Daily Show during the 2004 presidential campaign*. Paper presented at the National Communication Association, Student Paper Division. Boston, Massachusetts.
- Postelnicu, M., **Landreville, K. D.**, & Popescu, C. (2005, August). *The whole world is watching*. Refereed poster presented at the Association for Education in

- Journalism and Mass Communication, Communication Technology and Policy Division. San Antonio, Texas.
- Kaid, L. L., Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2005, May). *The representation of the European Union elections: News media coverage around the world*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.
- Kaid, L. L., **Landreville, K. D.**, Postelnicu, M., & Martin, J. D. (2005, May). *Enhancing information efficacy for young voters: The effects of political advertising and debates*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.
- Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2004, November). *Hyperlinking and web campaigning: Examining the use of hyperlinks in candidate web sites during the 2004 U.S. presidential campaign*. Paper presented at the National Communication Association, Politics and the Internet discussion panel. Chicago, Illinois.
- Williams, A. P., Kaid, L. L., Trammell, **K. D.**, **Landreville, K. D.**, Postelnicu, M., & Martin, J. D. (2004, September). *Hyperlinking, blogging, and fundraising: Online campaigning in the 2004 U.S. presidential campaign*. Paper presented at the American Political Science Association, Political Communication panel. Chicago, Illinois.
- Trammell, **K. D.**, Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2004, May). *Blogging and hyperlinking: Candidates' use of the web to enhance their viability during the 2003-2004 Democratic presidential primary season*. Paper presented at the International Communication Association, Political Communication Division. New Orleans, Louisiana.
- Trammell, **K. D.**, Williams, A. P., **Landreville, K. D.**, Martin, J. D., & Ellis, C. (2003, August). *Comedy CENTCOM: Framing the war with humor on late-night TV*. Paper presented at the Entertainment Studies Special Interest Division, Association for Education in Journalism and Mass Communication. Kansas City, Missouri.
- Kaid, L. L., Trammell, **K. D.**, Williams, A. P., & **Landreville, K. D.** (2003, April). *Under the international spotlight: Marketing politics through debates*. Paper presented at the International Academy of Business Disciplines conference. Orlando, Florida.
- Landreville, K. D.** (2003, April). Newspaper coverage of the Florida 2002 gubernatorial debates. Paper presented at The Fourth Annual University Scholars Symposium. Gainesville, Florida.

Kaid, L. L., Trammell, **K. D.**, Williams, A. P., & **Landreville, K. D.** (2002, November). *Fighting for Florida: Bush again!* Paper presented at the National Communication Association. New Orleans, Louisiana.

LECTURES, PANELS, & WORKSHOPS

2016, Improving Science Communication with Wyoming Journalists and Media Outlets, Wyoming Citizen Science Conference, Lander, WY.

2016, Featuring Writing Session, Faculty Instructor to 30 High School Students, Wyoming High School Student Press Association Annual Meeting, Casper, WY.

2016, Media, Youth, and Politics, Panelist, Wyoming Youth Voter Summit (250 people in attendance), University of Wyoming, Laramie, WY.

2016, Deconstructing the First Presidential Debate, Panelist (125 people in attendance), University of Wyoming, Laramie, WY.

2016, Multimedia Storytelling and Media Literacy, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2015, Multimedia Storytelling and Media Literacy, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2014, Self-Expression and Storytelling with Multimedia, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2014, Contributor to the University of Wyoming Research Blog

2013, Self-Expression and Storytelling with Multimedia, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2013, The 2012 Presidential Election, New Media, & Wyoming Voters, Board of Visitors, College of Arts & Sciences, University of Wyoming, Presenter, Laramie, WY.

2012, Small Town, Big Election: Use of Alternative/Emerging Media in Rural Wyoming, The Malcolm Wallop Fund's Forum on Politics & Social Media, Presenter, Laramie, WY.

2012, Young Voters and the 2012 Presidential Debates, The Malcolm Wallop Fund's Forum on Politics & Social Media, Presenter, Laramie, WY.

2012, Social Media Tools For Promoting Your Cause, The Good Mule of the University of Wyoming, Presenter, Laramie, WY.

2012, Gathering and Promoting News (And Yourself) with Social Media, Wyoming Press Association, Presenter, Laramie, WY.

2012, Tech for Web Reporting, Wyoming Press Association, Presenter, Laramie, WY.

COMMITTEES

University Committees

Committee on Committees, 2016-Present
Faculty Senate Representative, 2011-2016
Ad hoc Committee on Child Care, 2011-2012

Department Committees

Student Interaction Committee, 2016
Vision Committee, 2016
Graduate Student Committee, 2016
Curriculum Committee, 2013-2016
Finance Committee, 2010-2016
Job Search Committee, 2012-2013
Personnel Committee, 2010-2011

STUDENT ADVISING / GRADUATE SUPERVISION

GRADUATE STUDENTS

27 Graduate Advisees – 2016-2017

UNDERGRADUATE STUDENTS

35 Undergraduate Advisees – 2015-2016
24 Undergraduate Advisees – 2014-2015
35 Undergraduate Advisees – 2013-2014
25 Undergraduate Advisees – 2012-2013
22 Undergraduate Advisees – 2011-2012
20 Undergraduate Advisees – 2010-2011

HONORS AND MCNAIR SCHOLARS

Josh Hopkin – McNair Scholar – 2016-2017

GRADUATE STUDENTS

Active Graduate Committee Chairmanships:

Cassie Niles (MA)
Kevin Shumway (MA)
Rachel Wagner (MA)

Ongoing Graduate Committee Chairmanships:
Melanie Alexander (MA, Project-Based, Not Thesis)
Conroy Stout (MA)

Current Graduate Committee Memberships:
Elizabeth Gibbons (MA)
Dylan Hall (MA)
Chrissie Henschler (MA)
Timothy O'Flannigan (MA)
Erica Oman (MA)

Graduate Degrees Completed Under My Supervision:
Olga Liberman, 2015, (MA)
Margaret Hettgar Stewart, 2015, (MA)
Dyann Diercks, 2015, (MA)
Sarah Fogerty, 2013, (MA)
Courtney Gifford, 2013, (MA)
Kathleen Warner, 2013, (MA)
Sheryl-Ann Stake, 2012, (MA)
Laura Weatherford, 2012, (MA)
MacKenzie Mixer, 2011, (MA)
Dane J. Schulze, 2011, (MA)
Jennifer R. Waluta, 2011, (MA)

Past Graduate Committee Memberships:
9 MA

3 external to department:

Brian Williams, University of Wyoming, Political
Science, 2011
Alyson Hinman, University of Wyoming,
Sociology, 2012
Caitlin White, University of Memphis, Journalism,
2015

6 internal to department:

Hollie Deis, 2016
Alexandria Hellrung, 2015
Jamie Matson, 2015
Anastasiia Lazebna, 2015
Askhat Yerkimbay, 2013
Travis Hoff, 2011

PROFESSIONAL DEVELOPMENT

Teaching

Attendance and Participation with University of Wyoming Ellbogen Center for Teaching and Learning Seminars on:
3rd Annual ECTL Summer Institute on Active and Engaged Learning (May 23-26, 2016)
First-Year Seminar (FYS) Spring Colloquium – May 16, 2016
First-Year Seminar (FYS) Faculty Learning Community (Periodic Meetings Throughout the Year)
Refining Your FYS: Strategies for Teaching Research Assessment and Rubrics for Your First-Year Seminar
Teaching the Craft of Note-Taking
Teaching Controversial Issues
A Focus on Freshman Teaching and Learning
How to Prevent, Detect, and Deal with Plagiarism
Understanding the UW Student Population

External Funding

Grant Workshop for the Social Sciences and Humanities – June 2011

OTHER ACCOMPLISHMENTS

Research Press Coverage

- Jung, Mary. (Host, Producer, Director) (2016, June 19). Interview with Mary Jung on the 2016 Presidential Election [Television broadcast]. *Wyoming Signatures*. Retrieved June 21, 2016 from <https://youtu.be/ftqVPyh8-Hw>
- Jung, Mary. (Host, Producer, Director) (2015, September 11). Interview with Mary Jung on the 2016 Presidential Election [Television broadcast]. *Wyoming Signatures*. Retrieved September 23, 2015 from <https://youtu.be/YuK4OMGIQ1U>
- Lageson, S., Erensu, S., & Green, K. (2013). Laughter and the political landscape. In D. Hartmann & C. Uggen (Eds.), *The social side of politics* (pp. 117-138). New York: W.W. Norton & Company.
- Mendoza, D. (2012, November 7). The 2012 campaign in 27 tweets. Retrieved November 9, 2012, from www.cnn.com/2012/11/05/politics/the-2012-campaign-in-27-tweets
- Meyer, R. (2012, August). 9 concrete, specific things we actually know about how social media shape elections. Retrieved August 28, 2012, from <http://www.theatlantic.com/technology/archive/2012/08/9-concrete->

[specific-things-we-actually-know-about-how-social-media-shape-elections/261425/](#)

- Drutman, L. (2009, April 20). The truthiness of the Colbert Report. *Miller-McCune*. Retrieved April 29, 2009, from: <http://www.miller-mccune.com/politics/the-truthiness-of-the-colbert-report-1156>
- El Akkad, O. (2009, April 29). Conservatives want to believe Colbert's truthiness is about them. *Toronto Globe and Mail*. Retrieved April 29, 2009, from: <http://www.theglobeandmail.com/servlet/story/LAC.20090429.COLBERT29ART2238/TPStory/TPInternational/Television/>
- Johnson, S. (2009, April 29). Study finds conservative viewers of Stephen Colbert's comedy show think he's on their side. *Chicago Tribune*. Retrieved April 29, 2009, from: <http://www.chicagotribune.com/entertainment/chi-talk-colbertapr29,0,1905472.column>
- Linkins, J. (2009, April, 27). Colbert study: Conservatives don't know he's joking. *The Huffington Post*. Retrieved April 29, 2009, from: http://www.huffingtonpost.com/2009/04/27/colbert-study-conservative_n_191899.html
- Olbermann, K. (Host) (2009, April 28). Olbermann reports Colbert research [Television broadcast]. *MSNBC's Countdown with Keith Olbermann*. Retrieved April 29, 2009, from: <http://www.youtube.com/watch?v=pbCvipi171s>
- Olbermann, K. (Host) (2009, May 1). Olbermann reports Colbert research [Television broadcast]. *MSNBC's Countdown with Keith Olbermann*. Retrieved June 12, 2009, from: <http://www.youtube.com/watch?v=pbCvipi171s>

VOLUNTEERING

- Sept. 2016 – current, Snowy Range Academy, member of Ad-Hoc Committee on Grant Writing, assist with identifying and writing elementary and middle school education grants.
- Sept. 2015 – current, Girl Scout Troop 1170, assist with activities for Brownie Girl Scouts.
- Sept. 2015 – May 2016, Snowy Range Academy, special topic volunteer and activities volunteer in Megan Smerud's 2nd grade class (e.g., Greek Day, swimming lessons at Laramie Recreation Center)

Sept. 2014 – May 2015, Snowy Range Academy, special topic volunteer (cuneiform, hieroglyphics, printing press) and activities volunteer in Patricia Jacobsen's 1st grade class (e.g., Egyptian Day, ice skating unit in physical education).

Sept. 2014 – May 2015, Girl Scout Troop 1423, lead activities for Daisy Girl Scouts.

Sept. 2013 – May 2014, Beitel School, weekly volunteer in Kathy McFarland's kindergarten class.