

# KRISTEN LANDREVILLE, PH.D.

SOCIAL SCIENTIST, RESEARCHER, &  
COMMUNICATION EXPERT

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## CV Highlights

- Currently employed as a senior researcher since 2023 for the Genetic Engineering & Society (GES) Center at NC State University; with service on the Executive Committee for the GES Center
- Worked as a communication faculty member for 13 years at University of Wyoming (2010-2023; tenured 2016)
- Directed communication graduate program for 5 years at University of Wyoming (2016-2021); managed budget
- Served as a lead social science researcher on three \$20 million multidisciplinary, multi-institution NSF grants at the University of Wyoming and North Carolina State University
- Led social science research projects from conceptualization to publication in many disciplines, including communication, climate change and the environment, and biotechnology, that resulted in 35+ peer-reviewed papers
- Presented 80+ research articles and expertise at professional conferences and public engagement events
- Mentored 25+ graduate students as thesis chair and 25+ graduate students as a committee member
- Taught and developed 14 unique communication and media courses (instructed 1,400+ students)
- Demonstrated history of service at the professional level: peer-reviewed 120+ manuscript submissions at academic journals, served on AEJMC CT&M leadership team
- Demonstrated history of service at the department and university levels on committees and faculty senate
- Created, directed, and managed the budget for an NSF-funded science journalism internship program at the University of Wyoming

## Summary of Scholarly Interests

Research: Science/health/environmental/risk communication, political communication, public opinion, narrative persuasion, interpersonal

## EDUCATION

**Ph.D.**, Communication, 2010, The Ohio State University, Columbus, Ohio.

**M.A.**, Mass Communication, 2006, University of Florida, Gainesville, Florida.

**B.S.**, Journalism, 2004, University of Florida, Gainesville, Florida.

## RESEARCH & TECHNICAL SKILLS

**Quantitative Research:** Experiments, Surveys, Content Analysis, Qualtrics, SPSS, Amos, Chi-Square, ANOVA, Regression, SEM

**Qualitative Research:** Focus Groups, Scenario Workshops, Interviews, Content Analysis, MAXQDA, NVivo

**IRB:** CITI Certified in Human Subjects

**CMS & Learning Platforms:** WordPress, SalesForce, Canvas, Microsoft Teams, Zoom, VidGrid, Google Suite

**Multimedia:** Canva, Adobe Creative Suite, Audacity, Digital Photography, Digital Audio

## COMMUNICATION & MANAGEMENT SKILLS

Director of MA in Communication Program

Student Advising (Graduate & Undergraduate)

Budget Management

Research Article and Report Writing

Multidisciplinary Team Leadership

Grant Writing and Editing

Public Outreach, Engagement, and Speaking

Building and Cultivating Partnerships

Mentorship and Managing Teams

Assessment and Evaluation of Programs

Recruiting, Marketing, and Messaging

Curriculum Development and Course Design

Science Journalism Internship Director

|           |  |
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|           | communication and social influence, media effects, responsible research and innovation in emerging technology  |
| Teaching: | Political communication, science/health/environmental communication, quantitative research methods, mass media, media literacy, multimedia production, media writing, technology and society, communication and media theory   |
| Outreach: | Public engagement and discussions about societal and ethical implications of emerging technologies; misinformation in politics, health, and science; communication and media training for faculty, scientists, and researchers; media literacy workshops; professional development for journalists |

## Employment History

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|--------------|---|
| 2025-present | Executive Committee member, <a href="#">Genetic Engineering &amp; Society Center</a> , North Carolina State University, Raleigh, North Carolina   |
| 2023-present | <a href="#">Senior Research Scholar</a> , Societal and Ethical Implications Core, led by <a href="#">Dr. Jennifer Kuzma</a> , <a href="#">PreMiEr</a> NSF-ERC grant, Genetic Engineering and Society Center, North Carolina State University, Raleigh, North Carolina |
| 2023-present | Senior Researcher and Communication Specialist, NSF Wyoming EPSCoR Grant ( <a href="#">Wyoming Anticipating the Climate-Water Transition</a> ), University of Wyoming, Laramie, Wyoming (remote worker)   |
| 2023         | Grant Writing and Consultant on EPA STAR Grant Led by North Carolina State University <a href="#">Dr. Jacqueline MacDonald Gibson</a> , Raleigh, North Carolina (grant was funded)  |
| 2016-2023    | Tenured Associate Professor, Department of Communication & Journalism, University of Wyoming (resigned due to family relocation to North Carolina for spouse's new job)   |
| 2016-2021    | Director of Graduate Studies, Department of Communication & Journalism, University of Wyoming   |
| 2010-2016    | Assistant Professor, Department of Communication & Journalism, University of Wyoming  |
| 2006-2010    | Graduate Research and Teaching Assistant, The Ohio State University, Columbus, Ohio   |
| 2004-2006    | Graduate Research and Teaching Assistant, University of Florida, Gainesville, Florida   |
| 2004         | Intern, <i>The Gainesville Sun</i> , Online Division, Gainesville, Florida.   |
| 2003         | Intern, <i>The Gainesville Sun</i> , Metro and Business Sections, Gainesville, Florida.   |
| 2000-2004    | Undergraduate Research Assistant, Dr. Lynda Lee Kaid, University of Florida, Gainesville, Florida   |

## Published Works

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### Under Review:

Witinok-Huber, R., Knapp, C., **Landreville, K. D.**, Lund, J. S., & Eaton, W. (submitted 8/27/2025). From theory to measurement: Operationalizing the Adaptive Capacity–Knowledge Co-production Wheel evaluation framework in Wyoming headwater communities. *Society & Natural Resources; special issue on knowledge coproduction*.

**Landreville, K. D.**, Kuzma, J., Barry, N., Benezra, A., Brown, J., Crook, N., Cummings, C., Deng, D., Graves Jr, J. L., Gunsch, C., Harris, A., Hecate, A.\* , Li, Q.\* , Lott, M., Morar, N., Mulligan, P., Noble, R., O'Doherty, K., & Smyth, D. (revision submitted 1/21/26). Core principles for responsible development of microbiome engineering in the built environment. *Journal of Responsible Innovation*. \*Graduate student.

### In Preparation:

**Landreville, K. D.**, Ryan, C., Witinok-Huber, R., & Knapp, C. (full draft complete). Making headway at the headwaters: Identifying predictors of Wyoming residents' intentions to participate in community response plans to address changes in water resources. *PLOS Climate*.

Cooper, K. E., **Landreville, K. D.**, Keller, M. L., Hansen, K., Shinker, J., Paige, G. B., Van Sandt, A. T., Donaldson, E., Kim, M., & Ehmke, M. (full draft complete). The influence of emotions on risk perceptions and need for support to mitigate water-related natural hazards.

**Landreville, K. D.**, Morikwe, U.\*, Jeffers-Francis, L., Graves Jr, J. L., & Francis, D. (in progress: data reporting). Communities' health concerns of household sinks and tap water and their perceptions of microbiome engineering as a solution. *Frontiers in Microbiomes, section Environmental Microbiomes*. \*Graduate student.

**Landreville, K. D.**, Anderson, D., Barry, N., Cadigan, J., Das, Z., Gottel, N., Anderson, D., Gunsch, C., & Kuzma, J.\* (in progress: data collection). Perceptions of microbiome engineering technologies among hospital nurses. \*Undergraduate student.

#### Published Refereed Journal Articles:

Nourou, B., **Landreville, K. D.**, Blackwood, D., Yard, J.\*, Noble, R., & Kuzma, J. (2026). Experiences with household mold and perceptions of microbiome engineering to mitigate mold. \*Undergraduate student. *Frontiers in Public Health, section Environmental Health and Exposome, special issue on "The Health Impacts of Building Materials on Air Quality and Public Health."*

<https://doi.org/10.3389/fpubh.2026.1725172>

Cummings, C., **Landreville, K. D.**, & Kuzma, J. (2026). Public perceptions and support for introduced microbes to combat mold growth in disaster relief efforts. *Environment Systems and Decisions*.

<https://doi.org/10.1007/s10669-025-10062-x>

Cummings, C., **Landreville, K. D.**, & Kuzma, J. (2025). Public perceptions and support for introduced microbes to combat hospital-acquired infections and antimicrobial resistance. *PLOS ONE*.

<https://doi.org/10.1371/journal.pone.0332578>

Keller, M. L., Hansen, K., Shinker, J. J., **Landreville, K. D.**, Cooper, K. E., Donaldson, E., Kim, M., Paige, G. B., & Van Sandt, A. (2025). Unwinding the spiral of silence in rural America: Looking backward with stories to plan forward. *Frontiers in Climate, section Climate and Decision Making*.

<https://doi.org/10.3389/fclim.2025.1398452>

Cooper, K., Brinkerhoff, L.\* , & **Landreville, K. D.** (2025). The world needs less plastic: The role of psychological distance and self-efficacy in environmental messages about plastic pollution. *Frontiers in Communication – Science and Environmental Communication*.

<https://doi.org/10.3389/fcomm.2025.1579912> \*Graduate student.

Cummings, C., **Landreville, K. D.**, & Kuzma, J. (2025). Natural vs. genetically engineered microbiomes: Understanding public attitudes for indoor applications and pathways for future engagement. *Frontiers in Genetics, section ELSI (Ethical, Legal, and Social Issues) in Science and Genetics*.

<https://doi.org/10.3389/fgene.2025.1560601>

Cummings, C., **Landreville, K. D.**, & Kuzma, J. (2024). Taking the temperature of US public opinion about microbiome engineering. *Frontiers in Public Health, section Environmental Health and Exposome*.

<https://doi.org/10.3389/fpubh.2024.1477377>

Connell, E.\* , **Landreville, K. D.**, Price Schultz, C., & Singh, R. (2024). Pooshing the boundaries of Instagram influencers: How celebrity and color strategy impact source credibility, parasocial interaction, and following intentions. *Journal of Creative Communications*.

<https://doi.org/10.1177/09732586241295383> \*Graduate student.

Price Schultz, C., Perez, A.\* , & **Landreville, K. D.** (2024). The Try Guys try cheating: Social media influencers in crisis. *Southwestern Mass Communication Journal*, 40(1).

<https://doi.org/10.58997/be6hzy42> \*Graduate student.

Funk, J.\*, Price Schultz, C., & **Landreville, K. D.** (2023). Taking alternative routes? Examining mainstream and alternative media consumption based on political identity. *Media Watch*, 14(1), 10-32. <https://doi.org/10.1177/09760911221136911> \*Graduate student.

Morales, E. A.,\* Price Schultz, C. J., & **Landreville, K. D.** (2021). The impact of 280 characters: An analysis of Trump's tweets and television news through the lens of agenda building. *Electronic News*, 15(1-2), 21-37. <https://doi.org/10.1177/19312431211028610> \*Graduate student.

Peifer, J., & **Landreville, K. D.** (2020). Spoofing presidential hopefuls: The roles of affective disposition, emotions, and intertextuality in prompting the social transmission of debate parody. *International Journal of Communication*, 14, 200-220. <https://ijoc.org/index.php/ijoc/article/view/11439/2904>

**Landreville, K. D.**, & Niles, C.\* (2019). "And that's a fact!": The roles of political ideology, PSRs, and perceived source credibility in estimating factual content in partisan news. *Journal of Broadcasting & Electronic Media*, 63(2), 177-194. <https://doi.org/10.1080/08838151.2019.1622339> \*Graduate student.

Diercks, D.,\* & **Landreville, K. D.** (2017). The indirect effects of partisanship and partisan media on knowledge about same-sex marriage policy: Exploring the knowledge and belief gap hypotheses. *Mass Communication & Society*, 20(2), 192-212. <https://doi.org/10.1080/15205436.2016.1230221>  
\*Graduate student

Staggs, S. M.,\* & **Landreville, K. D.** (2017). The impact of pretrial publicity on "eye for an eye" retributivist support and malicious perceptions of criminal offenders. *Mass Communication & Society*, 20(1). <https://doi.org/10.1080/15205436.2016.1167917>. \*Graduate student

**Landreville, K. D.** (2015). Satire as uncertain territory: Uncertainty expression in discussion about political satire, opinion, and news. *HUMOR: International Journal of Humor Research*, 28(4), 559-582. <https://doi.org/10.1515/humor-2015-0105>

**Landreville, K. D.**, White, C.,\* & Allen, S.\* (2015). Tweets, polls, and quotes: Gatekeeping and bias in on-screen visuals during the final 2012 presidential debate. *Communication Studies*, 66(2), 146-164. <https://doi.org/10.1080/10510974.2014.930919>. \*Graduate student

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. *Mass Communication & Society*, 17(3), 400-423. <https://doi.org/10.1080/15205436.2014.891137>

Holbert, R. L., Lee, J., Esralew, S., Walther, W. O., Hmielowski, J. D., & **Landreville, K. D.** (2013). Affinity for political humor: An assessment of internal factor structure, reliability, and validity. *Humor: International Journal of Humor Research*, 26(4), 551-572. <https://doi.org/10.1515/humor-2013-0034>

**Landreville, K. D.**, & LaMarre, H. L. (2013). Examining the intertextuality of fictional political comedy and real-world political news. *Media Psychology*, 16(1), 347-369. <https://doi.org/10.1080/15213269.2013.796585>

Dylko, I., Beam, M. A., **Landreville, K. D.**, & Geidner, N. (2012). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. *New Media & Society*, 15(4), 832-849. <https://doi.org/10.1177/1461444811428899>

**Landreville, K. D.**, & LaMarre, H. L. (2011). Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent in young Americans. *Communication Quarterly*, 59(2), 200-220. <https://doi.org/10.1080/01463373.2011.563441>

**Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2010). The influence of late-night tv comedy viewing on political talk: A moderated-mediation model. *International Journal of Press-Politics*, 15(4), 482-498. <https://doi.org/10.1177/1940161210371506>

LaMarre, H. L., & **Landreville, K. D.** (2009). When is fiction as good as fact? Comparing the influence of documentary and historical reenactment films on engagement, affect, issue interest, and learning. *Mass Communication & Society*, 12(4), 537-555. <https://doi.org/10.1080/15205430903237915>

LaMarre, H. L., **Landreville, K. D.**, & Beam, M. A. (2009). The irony of satire: Political ideology and the motivation to see what you want to see in *The Colbert Report*. *The International Journal of Press/Politics*, 14(2), 212-231. <https://doi.org/10.1177/1940161208330904>

Holbert, R. L., LaMarre, H. L., & **Landreville, K. D.** (2009). Fanning the flames of a partisan divide: Debate viewing, vote choice, and perceptions of vote count accuracy. *Communication Research*, 36(2), 155-177. <https://doi.org/10.1177/009365020833024>

Kaid, L. L., Postelnicu, M., **Landreville, K.**, Yun, H. J., & Hendren, A. G. (2007). The effects of political advertising on young voters. *American Behavioral Scientist*, 50(9), 1137-1151. <https://doi.org/10.1177/0002764207300039>

Trammell, K. D., Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2006). Evolution of online campaigning: Increasing interactivity in candidate web sites and blogs through text and technical features. *Mass Communication & Society*, 9(1), 21-44. [https://doi.org/10.1207/s15327825mcs0901\\_2](https://doi.org/10.1207/s15327825mcs0901_2)

Williams, A. P., Trammell, K. D., Postelnicu, M., **Landreville, K. D.**, & Martin, J. D. (2005). Blogging and hyperlinking: Use of the web to enhance viability during the 2004 US election. *Journalism Studies*, 6(2), 177-186. <https://doi.org/10.1080/14616700500057262>

#### Published Non-Refereed Articles, Infographics, and Interactive Websites:

Landreville, K. D., Todd, L., & Albeke, S. (2025). Interactive Website: The Wyoming Survey on Climate, Water, and People. <https://wyadapt.org/wyseason/apps/social-science/>

Landreville, K. D. (2024). Research Report: Wyoming Survey on Climate, Water, and People. *WyoScholar* (University of Wyoming). <https://doi.org/10.15786/wyoscholar/10033>

Landreville, K. D. (2024). Infographic: Taking the temperature of Wyoming public opinion on adapting to climate and water change. *WyoScholar* (University of Wyoming). <https://doi.org/10.15786/wyoscholar/10051>

Cooper, K.E., Hansen, K. M., Keller, M. L., **Landreville, K. D.**, Paige, G. B., Shinker, J. J., Van Sandt, A. (2023). Wyoming perceptions of extreme weather events. *CowCountry Magazine* (Wyoming Stock Growers Association quarterly magazine), Spring 2023 Issue.

**Landreville, K. D.** (2003). Newspaper coverage of the Florida 2002 gubernatorial debates. *University of Florida Journal of Undergraduate Research*, 4(6).

#### Refereed Chapters in Books:

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. In R. L. Holbert (Ed.), *Entertainment media and politics: Advances in effects-based research*. London: Routledge.

[Originally published as LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. *Mass Communication & Society*, 17(3), 400-423.]

Williams, A. P., Kaid, L. L., **Landreville, K. D.**, Fernandes, J., Yun, H. J., Bagley, D, & Urriste, S. (2008). The representation of the European Union elections in news media coverage around the world. In Kaid, L. L. (Ed.), *The EU expansion: Communicating shared sovereignty in the parliamentary elections* (pp. 153-173). New York: Peter Lang.

Postelnicu, M., Martin, J. D., & **Landreville, K. D.** (2006). The role of campaign web sites in promoting candidates and attracting campaign resources. In A. P. Williams & J. C. Tedesco (Eds.), *The internet election: Perspectives on the web in campaign 2004* (pp. 99-110). Lanham, MD: Roman & Littlefield Publishers, Inc.

Kaid, L. L., Postelnicu, M., **Landreville, K. D.**, Williams, A. P., Hostrup, C., Urriste, S., Fernandes, J., Yun, H. J., & Bagley, D. (2005). Campaigning in the New Europe: News Media Presentations of the 2004 European Union Parliamentary Elections. In C. Holtz-Bacha (Ed.), *Massenmedien im Europawahlkampf* (The Mass Media in the European Election Campaign).

Williams, A. P., Martin, J. D., Trammell, K. D., **Landreville, K.**, & Ellis, C. (2004). Late night talk shows and war: Entertaining and informing through humor. In R.D. Berenger (Ed.), *Global Media Go to War* (pp. 131-138). Spokane, WA: Marquette Books.

Trammell, K. D., Kaid, L. L., Williams, A. P., & **Landreville, K. D.** (2003). Under the International Spotlight: Marketing Politics through Debates. In J. Biberman & A. Alkhaji (Eds.), *Business Research Yearbook: Global Business Perspectives, Vol. X.* (pp. 902-906). International Academy of Business Disciplines and McNaughton & Gunn: Saline, Michigan.

## Grants

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### Under Review Projects:

- 2026-2029, Senior Personnel, "Indigenous Community Stewardship of Land and Ecosystem Function Accelerated by Decision-Scale Climate Prediction and Ecosystem Models of Buffalo Rematriation", Allen Foundation, \$4,995,000.

### Funded Projects:

- 2022-2027, Senior Personnel, "Precision Microbiome Engineering of the Built Environment", Engineering Research Center, National Science Foundation, \$26 Million.
- 2022-2027, Senior Personnel, "WyACT: Anticipating the Climate-Water Transition and Cascading Challenges to Socio-Environmental Systems in America's Headwaters", Research Infrastructure Improvement Track-1, National Science Foundation, \$20 Million.
- 2021-2023, CoInvestigator, University of Wyoming Provost's Strategic Initiative, "Cultivating Community Preparedness: Assessing Drought-Risk Perception in Wyoming Communities", \$32,593.
- 2017-2022, Senior Personnel (Broader Impacts Collaborator For "Improving the State of STEM Journalism In Wyoming), "Linking Microbial Life To Ecosystem Services Across Wyoming's Dynamic Landscape", Research Infrastructure Improvement Track-1, National Science Foundation, \$194,245 Micro-Budget of \$20 Million.
- 2016, Co-PI, "Germany Meets The Us": 2016 Campus Weeks, German Embassy In Washington D.C., \$7,192.36.
- 2015-2016, PI, More Than A Meme: Elaboration and Uncertainty in 2016 Presidential Campaign Memes, Caitlin Long Excellence Fund, \$350.
- 2012-2013, PI, Small Town, Big Election: A Look at New, Alternative, and Emerging Media Sources Used by Rural Residents during the 2012 Presidential Campaign, Malcolm Wallop Fund For Conversations On Democracy, \$6,000.
- 2011-2012, PI, Changing Hearts and Minds With Multimedia Journalism: How Multimedia Impacts Story Comprehension, Attitude Change, and Recall, University of Wyoming College of Arts & Sciences, \$1,000.

### Unfunded Projects:

- 2021, PI, University of Wyoming Grand Challenges Initiative, "Cultivating Community Preparedness: Grassroots Water Risk Assessment Survey In The Headwaters Of The Green, Snake, And Wind Rivers," \$19,780.
- 2019-2020, Senior Personnel, Humphrey Fellowship for University of Wyoming, \$230,000
- 2018-2022, Senior Personnel (Broader Impacts Collaborator Science Communication Education and Training), "Integrating Evapotranspiration, Crop Growth, And Energy Models For Vertical Farming Systems", National Science Foundation – Environmental Sustainability Program, \$300,000.
- 2018-2023, Senior Personnel (Broader Impacts Collaborator Science Communication Education and Training), "Sustainable and Productive Indoor Agriculture", National Science Foundation Research Traineeship Program – Innovations at the Nexus of Food, Energy, and Water Systems, National Science Foundation, \$3 Million.

- 2018-2022, Senior Personnel (Broader Impacts Collaborator Science Communication), “Technologies to Study Genetic Drivers of Phenotypic Traits Associated with Cellular Transformations”, Research Infrastructure Improvement Track-2 Focused EPSCoR Collaborations, National Science Foundation, \$6 Million.
- 2018, Co-PI, Science 4 Everyone, American Association of University Women, \$10,000.
- 2017, PI, Effectively Communicating Microbial Ecology in Wyoming: Integrating Diverse Stakeholders From the Start to Better Tailor and Frame Science Messages Concerning Microbial Ecology, National Academies Of Science, Engineering, And Medicine, \$37,500.
- 2016, STEM Communication Center, EPSCoR Broader Impacts Proposal: Education, Outreach, and Diversity For Track-1 RII Submission, \$1,670,788.
- 2016, Implementing a Citizen Science Project and Communication Campaign to Improve the Knowledge of and Support for EPSCoR/Stem Research In Wyoming, EPSCoR Broader Impacts Proposal: Education, Outreach, And Diversity For Track-1 RII Submission, \$799,524.
- 2016, Monday Morning Quarterback, Presidential Campaign Style: An Exploration of The Emotion, Frames, and Analysis Displayed and Conveyed After The 2016 Presidential Election, University of Wyoming, \$7,500.
- 2015, Consuming and Communicating Political Messages: Political Uncertainty, Information Efficacy, and Polarization, Association for Education in Journalism And Mass Communication, \$2,500.

## Teaching

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### Multimedia Production (COJO 3530; University of Wyoming)

- 11 semesters, 275 undergraduate students taught (average class size was 25 students), skills-oriented class taught both in-person and online asynchronous formats.
- **Course Description:** This course is an intensive introduction to reporting, writing, producing, editing, and managing content for the web, which are essential for careers in media. You will learn how to integrate writing, photography, social media, audio, video, and blogging for both journalism and strategic communication (e.g., public relations, marketing). You will engage in original journalistic reporting using a variety of formats. The course will also focus on grammar, AP style, meeting deadlines, accuracy, news judgment, ethics, and appreciation of our diverse society.

### Political Communication (COJO 3550; University of Wyoming)

- 6 semesters, 254 undergraduate students taught (average class size was 42 students), upper-division communication class taught in-person and online asynchronous formats.
- **Course Description:** In this course, we will study the intersection of politics and communication in the following units: (1) foundations of political communication; (2) political knowledge, persuasion, and socialization; (3) building, setting, and framing the media agenda; (4) presidential campaigns; (5) political news bias; and (6) campaign presentations.

### Quantitative Research Methods (COJO 5070; University of Wyoming)

- 5 semesters, 65 graduate students taught (average class size was 13 students), methods and statistics class taught in-person in a computer lab and online asynchronous formats.
- **Course Description:** In this course, we will design, implement, and examine research questions in communication with quantitative, social scientific methodologies. We will pay particular attention to survey design, experimental design, and quantitative content analysis. We will also analyze quantitative data with statistical programs. Theories and ethical issues with quantitative research will also be discussed. Throughout the course, you will design and implement a quantitative study from start to finish. In the end, you will produce a complete quantitative research paper.

### Media, Science, & Society (COJO 4700/5700; University of Wyoming)

- 4 semesters, 121 undergraduate students and 23 graduate students taught (average class size was 36 students), mixed upper-division and graduate-level communication class taught in-person and online asynchronous formats.

- **Course Description:** This course discusses why scientific, health, and environmental issues are covered in particular ways in media. We will also examine how these messages impact people's attitudes, opinion, knowledge, and emotions about science, health, and the environment.

#### **Web Design (COJO 4530; University of Wyoming)**

- 6 semesters, 133 undergraduate students taught (average class size was 22 students), skills-oriented class taught in-person in a computer lab.
- **Course Description:** The purpose of this class is to understand the theory and logistics behind good web and interactivity design. Web design and interactivity theory includes usability and accessibility concepts (e.g., site navigation and organization) as well as artistic design concepts (e.g., color, line, and layout). The course provides the skills needed to create and maintain a professional portfolio website that showcases your communication and design talents. You will learn web design principles (HTML, CSS, and Dreamweaver). Careers in which these skills can be applied include journalism, public relations, advertising, graphic design, and marketing.

#### **Foundations of Communication (COJO 5800; University of Wyoming)**

- 4 semesters, 46 graduate students taught (average class size was 12 students), proseminar graduate class taught in-person and online asynchronous formats.
- **Course Description:** This course examines current issues and trends in the various areas of communication and journalism that are represented within the department. Students will learn basic theoretical and methodological foundations in the fields of communication and media studies. As part of the class, COJO faculty members will present their research and discuss their perspectives about communication and journalism scholarship. Prior to the faculty member's visit, students will read and discuss published works of the faculty member in order to engage the faculty member in a discussion of their work.

#### **Introduction to Mass Media (COJO 1000; University of Wyoming)**

- 2 semesters, 223 undergraduate students taught (average class size was 111 students), large lecture style class taught in-person.
- **Course Description:** We will critically explore media to gain an understanding of the historical, economic, regulatory, and ethical implications of the changing mass media landscape. Much of contemporary societies' expression of cultural beliefs, behaviors, and experiences occur through mass mediated communication; consumers and producers of media must be able to critically examine, interpret, and influence media messages. Through examining mass media in historical and contemporary society we will examine the impact of media on individuals, culture, and social systems.

#### **Media Literacy (COJO 1101; University of Wyoming)**

- 1 semester, 24 undergraduate students taught, freshman first-year seminar class.
- **Course Description:** We will become "media literate" through watching videos, writing blog posts, listening to music, viewing advertisements, reading magazine and news articles, and engaging in class discussions about current topics in media. Students will critically examine media messages and explore relevant media issues. Topics include media stereotypes, online privacy and social media, book banning in schools, media and body image, digital multitasking, and infotainment. We will focus on creating a learning community based on active learning and collaboration. We will also explore and develop skills to enhance students' future educational experience and success.

#### **Alternative Media (COJO 5230; University of Wyoming)**

- 1 semester, 12 graduate students taught, graduate seminar in-person class.
- **Course Description:** This course introduces prominent theory and research on alternative media. Our readings and class meetings will be guided by alternative media outlets that individuals, groups, and societies turn to for their news and entertainment. Within the context of these alternative media, we will read both empirical and critical studies across a variety of media research topics.

#### **Media Writing (COJO 2100; University of Wyoming)**

- 1 semester, 24 undergraduate students taught, skills-oriented class taught in-person in a computer lab.
- **Course Description:** This is an intensive introduction to basic newswriting, reporting, and editing. Good writing, meeting deadlines, speed, accuracy, sound news judgment, sound ethical practices and sensitivity and an appreciation of our pluralistic society are expected. This course provides skills

necessary for various media careers including broadcasting, strategic communication, and magazine writing.

#### **Magazine and Feature Writing (COJO 4110; University of Wyoming)**

- 1 semester, 23 undergraduate students taught, skills-oriented class taught in-person.
- **Course Description:** This course critically examines how to produce content for a magazine and how to write feature stories. Among the topics covered are how to develop a good idea, analyze a target audience, gather information using interviews and research, write a feature article, edit your writing, and market a feature story.

#### **Persuasive Communication (COMM 367; Ohio State University)**

- 5 quarters, 123 undergraduate students taught (average class size was 25 students), upper-division content and public speaking class taught in-person.
- **Course Description:** The primary goal of COMM 367 is to increase your understanding of persuasive communication; or messages intended to influence people's attitudes and behaviors. To help you reach these two goals, this class will identify and explain several key concepts and theories that are related to or predict behavior. You will then be given the opportunity to (1) apply one or more of these concepts or theories to a social problem of interest to you, (2) conduct an audience analysis regarding the topic you choose, and (3) persuade your fellow classmates to engage in the recommended behavior.

#### **Visual Communication Design (COMM 311; Ohio State University)**

- 1 quarter, 25 undergraduate students taught, upper-division content and skills-oriented class taught in-person in a computer lab.
- **Course Description:** The purpose of COMM 311 is to provide a basic overview of various forms of visual communication and to help students develop a sense of visual literacy, which is often overlooked in the curriculum. As we travel in time from cave paintings to virtual reality environments, we will pause to look at a few examples of visual communication through different perspectives, namely perceptual, personal, critical, ethical, aesthetic, cultural and historical. In addition to looking at graphics conceptually from different perspectives, we will apply these ideas by focusing on basic design competencies for the web.

#### **Reporting and Writing for the News Media (COMM 221; Ohio State University)**

- 3 quarters, 78 undergraduate students taught (average class size was 26 students), lower-division skills-oriented class taught in-person in a computer lab.
- **Course description:** This is an intensive introduction to basic news writing, reporting and editing. Good writing, meeting deadlines, speed, accuracy, sound news judgment, sound ethical practices and sensitivity and an appreciation of our pluralistic society are expected. This course provides skills necessary for various media careers including broadcasting, strategic communication, and magazine writing.

### **Service to the Discipline**

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#### **Associate Editor**

- *Nature Humanities and Social Sciences Communications*, April 2024 – present. Impact Factor: 3.7

#### **Journal Editorial Board Membership**

- *Mass Communication & Society*, September 2012 – present. Impact Factor: 3.256
- *Nature Humanities and Social Sciences Communications*, April 2024 – present. Impact Factor: 3.7
- *Journal of Communication*, September 2019 – September 2022. Impact Factor: 5.750

#### **Office in Professional Societies**

- Teaching Panel Chair, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2016-2017.
- Newsletter Editor, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2015-2016.
- Webmaster, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2011-2015.
- Web developer and publication editor for the Political Communication Division of the National Communication Association, 2010-2012.

## Manuscript Refereeing for Journals (121 reviews)

| Journal Name  | Reviews    |
|---|------------|
| <i>Mass Communication &amp; Society</i>                   | 39         |
| <i>Journal of Broadcasting &amp; Electronic Media</i>     | 12         |
| <i>Journal of Communication</i>                           | 11         |
| <i>Communication Research</i>                             | 10         |
| <i>Media Psychology</i>                                   | 6          |
| <i>Journalism &amp; Mass Communication Quarterly</i>      | 6          |
| <i>International Journal of Communication</i>             | 5          |
| <i>Communication Theory</i>                               | 4          |
| <i>The Social Science Journal</i>                         | 3          |
| <i>International Journal for Press/Politics</i>           | 3          |
| <i>HUMOR: The International Journal of Humor Research</i> | 2          |
| <i>Human Communication Review</i>                         | 2          |
| <i>International Journal of Public Opinion Research</i>   | 2          |
| <i>Journal of Political Marketing</i>                     | 2          |
| <i>mSphere (American Society for Microbiology)</i>        | 1          |
| <i>Communication Methods &amp; Measures</i>               | 1          |
| <i>Politics</i>   | 1          |
| <i>Political Behavior</i>                                 | 1          |
| <i>Journal of Information Technology &amp; Politics</i>   | 1          |
| <i>PLOS One</i>   | 1          |
| <i>New Media &amp; Society</i>                            | 1          |
| <i>Public Opinion Quarterly</i>                           | 1          |
| <i>Poetics</i>  | 1          |
| <i>Journalism Studies</i>                                 | 1          |
| <i>Journal of Homosexuality</i>                           | 1          |
| <i>Communication Monographs</i>                           | 1          |
| <i>Chinese Journal of Communication</i>                   | 1          |
| <i>Atlantic Journal of Communication</i>                  | 1          |
| <b>TOTAL REVIEWS</b>                                      | <b>121</b> |

## Workshop and Conference Organization, Moderation, and Discussant

- Panel Discussant, “Health Building Dashboard: Fiction or Near-Term Reality?”, in November 2025, Precision Microbiome Engineering Research Center Industry Summit, Chapel Hill, NC.
- Organizer, Moderator, and Presenter, “Societal and Ethical Implications Day (SEI Day) of Microbiome Engineering of the Built Environment” at North Carolina State University, Sponsored by the National Science Foundation grant “Precision Microbiome Engineering Research Center,” in May 2025, Virtual Event.
- Organizer, Moderator, and Presenter, “Workshop on Societal and Ethical Implications of Microbiome Engineering of the Built Environment” at North Carolina State University, Sponsored by the National Science Foundation grant “Precision Microbiome Engineering Research Center,” in May 2024, Raleigh, NC.
- Organizer and Moderator of “Active Learning Strategies for Teaching Media Literacy at the Intersection of Communication, Politics, and Technology” Teaching Panel Co-Sponsored by the Communication Theory & Methodology Division and the Communication Technology Division at the 2017 Association for Education in Journalism and Mass Communication, Chicago, IL.
- Organizer and Moderator of “Teaching Data Journalism: What To Do and How To Start” Teaching Panel Co-Sponsored by the Communication Theory & Methodology Division and the Visual Communication Division at the 2017 Association for Education in Journalism and Mass Communication, Chicago, IL.

- Discussant for Scholar-to-Scholar Session “Political Entertainment and Engagement” at the 2017 Association for Education in Journalism and Mass Communication, Political Communication Interest Group. Chicago, IL.
- Discussant for Refereed Paper Research Session “Media Literacy Socialization” at the 2016 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Minneapolis, MN.
- Moderator and Discussant of “Culture, Community, and Social Issues in Mass Communication Research” session at the 2011 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. St. Louis, MO.
- Discussant of Mass Communication & Society Division poster session at the 2011 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. St. Louis, MO.
- Moderator of “Trust, Cynicism, and Credibility” session at the 2007 Association for Education in Journalism and Mass Communication, Communication Theory and Methodology Division. Washington, D.C.
- Moderator of “International Opinion” session at the 2006 Midwest Association for Public Opinion Research. Chicago, IL.

## Engagement and Outreach

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2025, “Societal and Ethical Implications (SEI) of MEoBE,” Presentation to the Genetic Engineering and Society Center Fall 2025 Colloquium Series 40 participants), Raleigh, North Carolina. ([podcast link](#); [video link](#))

2025, “Societal and Ethical Implications (SEI) of MEoBE,” Zoom presentation to iGEM (International Genetically Engineered Machine) competition team (5 participants).

2025, “Societal and Ethical Implications (SEI) of MEoBE,” Zoom presentation to virtual MSE (Microbes and Social Equity) Summit 2025: Pathways to Microbiome Stewardship (50 webinar attendees).

2025, “Societal and Ethical Implications (SEI) of MEoBE,” Zoom presentation to PreMiEr NSF RET (Research Experiences for Teachers) (5 participants based in Greensboro, Durham, and Raleigh, North Carolina).

2025, “Societal and Ethical Implications (SEI) of MEoBE,” Presentation to PreMiEr NSF REU students (Research Experiences for Undergraduates) at University of North Carolina at Chapel Hill (10 participants), Chapel Hill, North Carolina.

2025, “Societal and Ethical Implications (SEI) of MEoBE,” Zoom presentation to PreMiEr NSF IPAB (Industry and Practitioner Advisory Board) members (10 participants).

2024, “Best Practices in Climate Communication,” Recorded video presentation to the Wyoming Climate Leadership Retreat 2024 (30 participants), Lander, Wyoming.

2024, “Communicating Science: Best Practices in Sharing Knowledge and Building Trust,” Synchronous Zoom presentation to the Snake River Headwaters Watershed Group (60 participants), Jackson Hole, Wyoming.

2024, “Taking the Temperature of U.S. Public Opinion on Microbiome Engineering,” Synchronous Zoom presentation to the Society for Risk Analysis - Research Triangle Park (20 participants).

2023, “Starting Off Right: Goal- and Audience-Oriented Science Communication,” Synchronous Zoom guest lecture for ENR 5001: Orientation to Environment, Natural Resources, and Society at University of Wyoming (8 graduate students), Laramie, Wyoming.

2023, “Science, Health, and Society,” Recorded video lecture to biology class, Fort Collins High School (25 high school students), Fort Collins, Colorado.

2023, "Data journalism: Why to use data, where to get it, how it fits in your story, resources to learn more," Organizer of workshop at the 2023 Annual Convention of the Wyoming Press Association, (20 journalists/editors in attendance), Cheyenne, Wyoming.

2023, "Data journalism: Free tools you can use in your data journalism - Google sheets, SQLite and graphics programs," Organizer of workshop at the 2023 Annual Convention of the Wyoming Press Association, (20 journalists/editors in attendance), Cheyenne, Wyoming.

2022, "Co-authorship practices in academia," Panelist of session for the University of Wyoming Scholarly Writing Practices Community (60 graduate students in attendance), Virtual session.

2022, "Data journalism: Why to use data, where to get it, how it fits in your story, resources to learn more," Organizer of workshop at the 2022 Annual Convention of the Wyoming Press Association, (20 journalists/editors in attendance), Casper, Wyoming.

2022, "Data journalism: Free tools you can use in your data journalism - Google sheets, SQLite and graphics programs," Organizer of workshop at the 2022 Annual Convention of the Wyoming Press Association, (20 journalists/editors in attendance), Casper, Wyoming.

2021, "Fake News! Defining Misinformation," Recorded Video Lecture for Malcolm Wallop K-12 Curriculum Project, available to Wyoming K-12 educators on WyoLearn.

2021, "Fake News! Don't Fall For It," Recorded Video Lecture for Malcolm Wallop K-12 Curriculum Project, available to Wyoming K-12 educators on WyoLearn.

2021, "Reporting the Environmental Natural Resources Beat," Organizer and Moderator at the 2021 Annual Winter Convention of the Wyoming Press Association (30 journalists/editors in attendance), Virtual Convention.

2021, "Health Reporting during the COVID-19 Pandemic," Organizer and Moderator at the 2021 Annual Winter Convention of the Wyoming Press Association (30 journalists/editors in attendance), Virtual Convention.

2020, "Science Journalism," Organizer for the 2020 Annual Winter Convention of the Wyoming Press Association (30 journalists/editors in attendance), Casper, Wyoming.

2019, "Fake News! Fake News!", Online Zoom Presentation to Teton Science School's Theory of Knowledge 12<sup>th</sup> grade class (20 in attendance), Jackson, WY.

2019, "Fake News! Fake News!", Presentation at Saturday University (110 in attendance), National Museum of Wildlife Art, Jackson, WY.

2019, "The Psychology of Fake News", Presentation at Science on Tap at Speedgoat (35 in attendance), Laramie, WY.

2019, "Career Day: Journalism", Presentation at the 2019 Snowy Range Academy Career Day (60 students in attendance), Laramie, WY.

2019, "Models and Approaches to Science Journalism", Presentation at the 2019 Annual Winter Convention of the Wyoming Press Association (37 journalists/editors in attendance), Cheyenne, WY.

2019, "Demystifying Scientists", Organizer and Moderator at 2019 Annual Winter Convention of the Wyoming Press Association (13 journalists/editors in attendance), Cheyenne, WY.

2018, "Political Civility, Political Media, and Political Talk", Guest Lecture for Dr. Anne Alexander's Economics, Law, and Government (ECON 1200) course (50-minute lecture, 150 undergraduates in attendance), Laramie, WY.

2018, Research Methods in Communication Lecture to Kazakh Journalism Graduate Students (two-hour lecture, 9 in attendance), Laramie, WY.

2018, Media Literacy, Photography, and Blogging Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for 15 Wyoming high school sophomores), Laramie, WY.

2018, "Creating a Culture of Science Communication at UW", Sabbatical Presentation and Discussion (40 in attendance), University of Wyoming, Laramie, WY (available via Zoom).

2018, "Fake, False, and Misleading News," Board of Visitors (20 in attendance), College of Arts & Sciences, University of Wyoming, Presenter, Laramie, WY.

2018, Demystifying the Media, Panelist for Science Journalism Discussion (8 in attendance), University of Wyoming, Laramie, WY.

2017, The Science of Science Communication Guest Lecture to Graduate Course on The Art of Science Communication (8 in attendance), University of Wyoming, Guest Lecturer, Laramie, WY.

2017, Fake News Invasion: Spotting "Fake News" and Finding "Real Answers", Workshop Presented to the University of Wyoming Libraries Employee Support Committee Summer Seminar (25 in attendance), Workshop Presenter, Laramie, WY.

2017, Media Literacy Workshops (Three Workshops on June 20-21), University of Wyoming GEAR UP Camp (a four-day camp for income-eligible Wyoming high school students; 75 students in attendance), Faculty Instructor, Laramie, WY.

2017, Media Literacy, Photography, and Blogging Course, University of Wyoming High School Institute (a three-week course for 15 Wyoming high school sophomores), Faculty Instructor, Laramie, WY.

2017, Demystifying the Media: A Guide for Scientists, with Panelists Bob Beck (News Director, Wyoming Public Radio), Kristine Galloway (Reporter, Wyoming Tribune Eagle), and Emilene Ostlind (Editor, Western Confluence Magazine) (22 faculty and students in attendance), University of Wyoming, Panel Developer and Moderator, Laramie, WY.

2017, Media Misinformation, Viral Deception, and "Fake News", University of Wyoming Library Workshop with COJO Librarian Liaison Piper Martin (20 faculty and staff in attendance), Workshop Developer and Presenter, Laramie, WY.

2016, Improving Science Communication with Wyoming Journalists and Media Outlets (10 scientists in attendance), Workshop Developer and Presenter, Wyoming Citizen Science Conference, Lander, WY.

2016, Featuring Writing Session, Faculty Instructor to 30 High School Students, Wyoming High School Student Press Association Annual Meeting, Casper, WY.

2016, Presidential Debate Viewing Sessions, Co-Organizer with Dr. Travis Cram, University of Wyoming students and community members (350 people in attendance), Laramie, WY.

2016, Media, Youth, and Politics, Panelist (250 people in attendance), Wyoming Youth Voter Summit (hosted by the Wyoming Secretary of State, University of Wyoming, Laramie, WY).

2016, Deconstructing the First Presidential Debate, Panelist (125 people in attendance), University of Wyoming, Laramie, WY.

2016, Multimedia Storytelling and Media Literacy Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2015, Multimedia Storytelling and Media Literacy Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2014, Self-Expression and Storytelling with Multimedia Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2014, Contributor to the University of Wyoming Research Blog

2013, Self-Expression and Storytelling with Multimedia Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2013, The 2012 Presidential Election, New Media, & Wyoming Voters, Board of Visitors, College of Arts & Sciences, University of Wyoming, Presenter, Laramie, WY.

2012, Small Town, Big Election: Use of Alternative/Emerging Media in Rural Wyoming, The Malcolm Wallop Fund's Forum on Politics & Social Media, Presenter, Laramie, WY.

2012, Young Voters and the 2012 Presidential Debates, The Malcolm Wallop Fund's Forum on Politics & Social Media, Presenter, Laramie, WY.

2012, Social Media Tools For Promoting Your Cause, The Good Mule of the University of Wyoming, Presenter, Laramie, WY.

2012, Gathering and Promoting News (And Yourself) with Social Media, Wyoming Press Association, Presenter, Laramie, WY.

2012, Tech for Web Reporting, Wyoming Press Association, Presenter, Laramie, WY.

### **Honors, Awards, and Recognition**

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- 2023-2024, US Speaker Program (Listed as Misinformation Expert), US Department of State
- 2018, Publons Award for Peer-Review of Manuscripts
- 2017, Standard-Bearer for the College of Arts & Sciences Master's Degree Candidates at the Graduation Ceremony
- 2016, Accepted into the University of Wyoming Active Learning Institute by the Ellbogen Center for Teaching and Learning, a 4-Day Conference on Implementing Active Learning Techniques in the Classroom, \$500 Reward
- 2016, First Place Winner of the Active Learning Institute's Best Active Learning Presentation, \$100 Reward
- 2016, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit in Teaching Award
- 2015-2016, Accepted into the University of Wyoming LEAD Program That Trains Aspiring and Prospective Future Leaders and Administrators at the University of Wyoming.
- 2015, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit In Teaching Award
- 2014, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit In Teaching Award
- 2009, Top Three Student Paper Award in The Communication Technology Division at the 2009 Conference for the Association for Education in Journalism and Mass Communication, Boston, MA.
- 2008, First Place Student Paper Award in the Mass Communication & Society Division at the 2008 Conference for the Association for Education in Journalism and Mass Communication, Chicago, IL.
- 2006, Top 4 Student Paper Award in Political Communication at the 2006 International Communication Association Annual Conference, Dresden, Germany.
- 2006, The Center for European Studies at the University of Florida Travel Grant For \$750 to Assist Travel Expenses to the 2006 International Communication Association Annual Conferences, Dresden, Germany.
- 2006, Outstanding Master's Student Award. College of Journalism and Communications. University of Florida. Nominated by Cory Armstrong and Melinda McAdams. Gainesville, Florida.
- 2004, Summa Cum Laude. Highest Honors Graduate from the UF College of Journalism and Communications with a 3.97 Upper Division GPA. Gainesville, Florida.
- 2002, University Scholars Program. Awarded \$2,500 for Undergraduate Research on the Florida 2002 Gubernatorial Race. Mentored by Lynda Lee Kaid. Gainesville, Florida.
- 2000, Florida Bright Future's Scholarship. Awarded 100 Percent Tuition Payment and \$500 a Semester for Four Years at University of Florida. Gainesville, Florida.

### **Workshop and Conference Presentations**

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Cooper, K.E., **Landreville, K.D.**, Keller, M.L., Hansen, K., Shinker, J., Paige, G.B., Van Sandt, A.T., Donaldson, E., Kim, M., & Ehmke, M. (2025, August). The influence of emotions on risk perceptions and

need for support to mitigate water-related natural hazards. Poster presentation at the 2025 Annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Cooper, K., Brinkerhoff, L., & **Landreville, K. D.** (2024, June). The world needs less plastic: The role of psychological distance and self-efficacy in environmental messages about plastic pollution. Paper presented at the International Communication Association. Gold Coast, Australia.

Cummings, C., **Landreville, K. D.**, & Kuzma, J. (2024, May). Taking the temperature of US public opinion about microbiome engineering. Paper presented at the Workshop on the Societal and Ethical Implications of Microbiome Engineering of the Built Environment. Raleigh, NC.  
<https://www.youtube.com/watch?v=6LB-V8KtO4A&t=25030s>

Kim, M., Cooper, K. C., Donaldson, E., Hansen, K., Keller, M., **Landreville, K.**, Paige, G. B., Shinker, J. J., & VanSandt, A. (2023, December). Drought processes, community risk perception, & preparedness in Wyoming headwaters. Paper presented at the American Geophysical Union conference. San Francisco, CA. <https://ui.adsabs.harvard.edu/abs/2023AGUFMSY31D1004K/abstract>

Price Schultz, C., Perez, A., & **Landreville, K.** (2023, October). Try Guys try cheating: Social media influencers in crisis. Paper presented at the Southwest Education Council for Journalism and Mass Communication. Jonesboro, AR.

Van Sandt, A., Hansen, K., Ehmke, M., Paige, G., Cooper, K., Landreville, K., Keller, M., Shinker, J. (2023, July). A choice experiment of Wyoming residents' preferences toward water resilience improvement programs. Paper presented to the Agricultural & Applied Economics Association Annual Meeting. Washington DC.

Peifer, J., & **Landreville, K. D.** (2018, August). Spoofing presidential hopefuls: The roles of affective disposition, emotions, and intertextuality in prompting the social transmission of debate parody. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Political Communication Interest Group. Washington, D.C.

Staggs, S., & **Landreville, K.** (2016, August). *The link between crime news and guilty verdicts: An examination of the largest jury summons in US history*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Minneapolis, MN.

**Landreville, K. D.**, & Knobloch-Westerwick, S. (2015, August). *The impact of suspense in political news*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. San Francisco, CA.

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014, May). *Toward a political humor processing model: Examining humorous tone as a key determinant in political satire message processing*. Paper presented at the Annual Conference for the International Communication Association. Seattle, Washington.

**Landreville, K. D.**, & LaMarre, H. L. (2013, August). *Examining the intertextuality of fictional political comedy and real-world political news*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Washington, DC.

**Landreville, K. D.** (2011, August). *A conceptualization and operationalization of receiver-based uncertainty generated from mass media*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. St. Louis, MO.

**Landreville, K. D.** (2011, August). *Mass-mediated political messages, uncertainty arousal, and interpersonal political discussion*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Political Communication Interest Group. St. Louis, MO.

LaMarre, H. L., & **Landreville, K. D.** (2011, August). *Humor works in funny ways: Examining humorous tone as a key determinant in political humor message processing*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Political Communication Interest Group. St. Louis, MO.

Eveland, W. P., Jr., Morey, A. C., Tchernev, J., & **Landreville, K.** (2010, November). *The who, what, when, where, how, and why of informal political conversations in the United States*. Paper Presented at the Annual Conference of the Midwest Association for Public Opinion Research. Chicago, IL.

**Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2010, November). *The Influence of Late-Night TV Comedy Viewing on Political Talk: A Moderated-Mediation Model*. Paper presented at the National Communication Association, Political Communication Division. San Francisco, CA.

**Landreville, K. D.** (2009, November). *The political uncertainty management model: A theoretical explanation for why people (dis)engage in political discussion*. Paper presented at the National Communication Association, Political Communication Division. Chicago, IL.

**Landreville, K. D.**, & LaMarre, H. L. (2009, November). *Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent*. Paper presented at the National Communication Association, Mass Communication Division. Chicago, IL.

**Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2009, August). *Entertainment media and political discourse: An assessment of relations between late-night TV comedy, face-to-face political talk, and debate viewing*. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA.

Dylko, I., **Landreville, K. D.**, Beam, M. A., & Geidner, N. (2009, August). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA. **Top Three Student Paper Award**.

**Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2008, November). *The Influence of Late-Night Comedy Viewing on the Consumption and Engagement of Political Discourse: A Testing of Competing Models of Candidate Issue Knowledge as Moderator*. Paper presented at the National Communication Association, Mass Communication Division. San Diego, CA.

LaMarre, H. L., Beam, M. A., & **Landreville, K. D.** (2008, August). *The Irony of Satire: People See What They Want to See in The Colbert Report*. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. **First Place Student Paper Award**. Chicago, IL.

LaMarre, H. L., & **Landreville, K. D.** (2008, August). *When the Movie Ends the Thinking Begins: Examining Entertainment Elaboration and the Mediating Role of Film Engagement*. Paper presented at the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Chicago, IL.

**Landreville, K. D.**, & LaMarre, H. L. (2008, May). *Documentary and historical reenactment film: A comparison of transportation, negative affect, interest, and learning*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.

Hively, M. H., & **Landreville, K. D.** (2008, May). *The interaction between efficacy and emotion in predicting civic engagement*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.

**Landreville, K. D.**, & LaMarre, H. L. (2007, November). *Documentary and historical reenactment film: A comparison of political opinion and trust*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.

LaMarre, H. L., **Landreville, K. D.**, & Myers, T. A. (2007, November). *Examining the relationship between media use, Iraq war knowledge, and discussion among US college students*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.

LeGrange, A. G., & **Landreville, K. D.** (2007, August). *What's at issue with Bush and Blair? The Iraq war in U.S. and U.K. editorials*. Paper presented at the Association for Education in Journalism and Mass Communication, International Communication Division. Washington, D.C.

**Landreville, K. D.** (2007, May). *Fear, framing, and terrorism: Television news coverage of the 2004 presidential election*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.

**Landreville, K. D.**, & LeGrange, A. G. (2007, May). *Framing Bush and Blair: The Iraq war in U.S. and U.K. newspaper editorials*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.

**Landreville, K. D.** (2006, November). *Terrorism in election polls and television news in the 2004 presidential election*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.

LeGrange, A. G., & **Landreville, K.** (2006, November). *Does being male really matter? An exploration of reactions to political advertisements of male and female candidates*. Paper presented at the National Communication Association Annual Conference, Scholar to Scholar Sessions. San Antonio, Texas.

**Landreville, K. D.** (2006, June). *The days after: The re-election of President Bush and international newspaper editorials*. Paper presented at the International Communication Association, **Top Student Papers in Political Communication**. Dresden, Germany.

**Landreville, K. D.** (2006, June). *Fear and framing in the immediate coverage of the London terror attacks*. Paper presented at the International Communication Association, Terrorism, Media, and Politics: Public Opinion and Media Coverage in Political Context Panel. Dresden, Germany.

Williams, A. P., Kaid, L. L., Postelnicu, M., **Landreville, K. D.**, & Yun, H. J. (2006, June). *The expansion election: communication in the 2004 European parliamentary elections*. Paper presented at the International Communication Association, The Representation of the European Union Elections: News Media Coverage around the World Panel. Dresden, Germany.

**Landreville, K. D.**, & Hendren, A. G. (2006, April). *¡Viva Bush! Targeting latino voters through candidate web sites*. Paper presented at the Midwest Political Science Association, Latino Caucus. Chicago, Illinois.

Hendren, A. G., & **Landreville, K. D.** (2006, April). *"W" is for women: Online targeting of women voters in the 2004 presidential election*. Paper presented at the Midwest Political Science Association, Women's Caucus. Chicago, Illinois.

Kaid, L. L., Hendren, A. G., Yun, H. J., **Landreville, K. D.**, Postelnicu, M., & Urriste, S. D. (2005, November). *Comparing the effects of television advertising and debates on young citizens*. Paper presented at the National Communication Association, Political Communication Division. Boston, Massachusetts.

Martin, J. D., **Landreville, K. D.**, & Hendren, A. G. (2005, November). *Political information on The Daily Show during the 2004 presidential campaign*. Paper presented at the National Communication Association, Student Paper Division. Boston, Massachusetts.

Postelnicu, M., **Landreville, K. D.**, & Popescu, C. (2005, August). *The whole world is watching*. Refereed poster presented at the Association for Education in Journalism and Mass Communication, Communication Technology and Policy Division. San Antonio, Texas.

Kaid, L. L., Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2005, May). *The representation of the European Union elections: News media coverage around the world*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.

Kaid, L. L., **Landreville, K. D.**, Postelnicu, M., & Martin, J. D. (2005, May). *Enhancing information efficacy for young voters: The effects of political advertising and debates*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.

Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2004, November). *Hyperlinking and web campaigning: Examining the use of hyperlinks in candidate web sites during the 2004 U.S. presidential campaign*. Paper presented at the National Communication Association, Politics and the Internet discussion panel. Chicago, Illinois.

Williams, A. P., Kaid, L. L., Trammell, **K. D.**, **Landreville, K. D.**, Postelnicu, M., & Martin, J. D. (2004, September). *Hyperlinking, blogging, and fundraising: Online campaigning in the 2004 U.S. presidential*

*campaign.* Paper presented at the American Political Science Association, Political Communication panel. Chicago, Illinois.

Trammell, K. D., Williams, A. P., Postelnicu, M., & Landreville, K. D. (2004, May). *Blogging and hyperlinking: Candidates' use of the web to enhance their viability during the 2003-2004 Democratic presidential primary season.* Paper presented at the International Communication Association, Political Communication Division. New Orleans, Louisiana.

Trammell, K. D., Williams, A. P., Landreville, K. D., Martin, J. D., & Ellis, C. (2003, August). *Comedy CENTCOM: Framing the war with humor on late-night TV.* Paper presented at the Entertainment Studies Special Interest Division, Association for Education in Journalism and Mass Communication. Kansas City, Missouri.

Kaid, L. L., Trammell, K. D., Williams, A. P., & Landreville, K. D. (2003, April). *Under the international spotlight: Marketing politics through debates.* Paper presented at the International Academy of Business Disciplines conference. Orlando, Florida.

Landreville, K. D. (2003, April). Newspaper coverage of the Florida 2002 gubernatorial debates. Paper presented at The Fourth Annual University Scholars Symposium. Gainesville, Florida.

Kaid, L. L., Trammell, K. D., Williams, A. P., & Landreville, K. D. (2002, November). *Fighting for Florida: Bush again!* Paper presented at the National Communication Association. New Orleans, Louisiana.

## **Committee Work at University of Wyoming**

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### **University Committees**

- Marketing and Communications Group, Strategic Enrollment Management Initiative, 2017
- Committee on Committees, 2016-2023; Chair Of Committee On Committees, 2018
- Faculty Senate Representative, 2011-2016
- Ad-Hoc Committee On Child Care, 2011-2012

### **Department Committees**

- Webmaster, 2016-2023
- Student Interaction Committee, 2016-2021
- Graduate Student Committee, 2016-2021
- Curriculum Committee, 2013-2021
- Vision Committee, 2016-2018
- Job Search Committee Chair, 2017-2018; 2020-2021
- Job Search Committee, 2011-2012; 2012-2013
- Finance Committee, 2010-2016
- Personnel Committee, 2010-2011; 2021-2023

## **Student Advising at University of Wyoming**

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### **Graduate Student Advising as Director of Graduate Studies (2016-2021)**

29 Graduate Advisees – 2020-2021

25 Graduate Advisees – 2019-2020

30 Graduate Advisees – 2018-2019

33 Graduate Advisees – 2017-2018

29 Graduate Advisees – 2016-2017

**Undergraduate Student Advising (2010-2016; 2021-2022)**

16 Undergraduate Advisees – 2021-2022  
35 Undergraduate Advisees – 2015-2016  
24 Undergraduate Advisees – 2014-2015  
35 Undergraduate Advisees – 2013-2014  
25 Undergraduate Advisees – 2012-2013  
22 Undergraduate Advisees – 2011-2012  
20 Undergraduate Advisees – 2010-2011

**Undergraduate Honors Thesis Chair**

Helena Bryant – Fall 2022  
Tanner Conley – Spring 2021  
Rebekah Hutchison – Fall 2019

**McNair Scholar Faculty Advisor**

Josh Hopkin – 2016-2017

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**Graduate Student Committee Work at University of Wyoming****Graduate Student Chairing: 26 MA Degrees**

Graduate Degrees Completed Under My Supervision

Jordan Kobliska, 2023, (MA)  
Jacqueline McBride, 2023 (MA)  
Emma Connell, 2023 (MA)  
Lawrence Zhou, 2022 (MA)  
Jennifer Barella, 2021 (MA)  
Jeff Victor, 2020, (MA)  
Sara Teter, 2020, (MA)  
Jordan Eischen, 2019, (MA)  
Ashton Hooker, 2019, (MA)  
Jordan May, 2019, (MA)  
Timothy Perez, 2019, (MA)  
Imelda Isabel Perez, 2018, (MA)  
Acadia Munari, 2018, (MA)  
Cassie Niles, 2017, (MA)  
Conroy Stout, 2017, (MA)  
Rachel Wagner, 2017, (MA)  
Olga Liberman, 2015, (MA)  
Margaret Hettgar Stewart, 2015, (MA)  
Dyann Diercks, 2015, (MA)  
Sarah Fogerty, 2013, (MA)

Courtney Gifford, 2013, (MA)  
Kathleen Warner, 2013, (MA)  
Sheryl-Ann Stake, 2012, (MA)  
Laura Weatherford, 2012, (MA)  
MacKenzie Mixer, 2011, (MA)  
Dane J. Schulze, 2011, (MA)  
Jennifer R. Waluta, 2011, (MA)

**Graduate Committee Memberships: 29 Graduate Degrees**

11 External to Department of Communication and Journalism:

Taylor Kruger, University of Wyoming, Environment and Natural Resources, 2023  
Heeyoung Jung, Temple University, 2022, Communication and Social Influence  
Julian Puerto, University of Wyoming, Music, 2021  
Nycole Marsh, University of Wyoming, Curriculum and Instruction, 2020  
Lucus Hansen, University of Wyoming, Political Science, 2019  
Matthew Fabian, University of Wyoming, Political Science, 2018  
Kaitlyn Johnson, University of Wyoming, Political Science, 2018  
Erica Oman, University of Wyoming, Political Science, 2017  
Caitlin White, University of Memphis, Journalism, 2015  
Alyson Hinman, University of Wyoming, Sociology, 2012  
Brian Williams, University of Wyoming, Political Science, 2011

18 Internal to Department of Communication and Journalism:

Alicia Perez, 2023  
Taryn Bradley, 2022  
Joel Funk, 2022  
Morgan Patton, 2021  
Laura Driver, 2021  
Laurel Brinkerhoff, 2020  
Erendira Abbey Morales, 2020  
Raena Bush, 2020  
Chrissie Henschler, 2018  
Nicholas Dyer, 2018  
Timothy O'Flannigan, 2017  
Elizabeth Gibbons, 2017  
Hollie Deis, 2016  
Alexandria Hellrung, 2015  
Jamie Matson, 2015  
Anastasiia Lazebna, 2015

Askhat Yerkimbay, 2013

Travis Hoff, 2011

## **Professional Development**

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### **Workshops and Training (North Carolina State University)**

- Engaging For Impact: Building Connections and Infrastructure (In-Person, led by the Community of Practice in Community Engagement Working Group) – October 24, 2025
- Google Gemini, NotebookLM, & Teachable Machine Training (In-Person with Google Team Trainers) – October 6, 2025
- AI & Teaching Series (online synchronous) – August 27, September 3, September 10, September 17, September 24, October 1, October 8, October 15, October 29, 2025,
- Applied Skills in Equal Opportunity (online synchronous) – May 17, 2024
- Communicating Assertively (online synchronous) – April 25, 2024
- Collaborating Across Generations (in-person) – April 17, 2024
- Fundamentals of Equal Opportunity (online synchronous) – April 4, 2024
- The Macro of Microaggressions (online asynchronous) – March 21, 2024
- Applied Cultural Identity (online asynchronous) – February 29, 2024
- Foundations of Diversity, Equity, and Inclusion (online asynchronous) – February 28, 2024
- Women & Leadership (online synchronous) – January 31, 2024
- Best Practices in DEIB Forum (in-person) – January 30, 2024
  - Sessions attended: “The utility of data for the advancement of DEIB” and “Positioning yourself as a change agent to advance DEIB”
- Understanding Unconscious Bias (online asynchronous) – January 24, 2024

### **Workshops and Training (University of Wyoming)**

#### **Attendance and Participation with University of Wyoming Ellbogen Center for Teaching and Learning Seminars on:**

- 3<sup>rd</sup> Annual ECTL Summer Institute on Active and Engaged Learning (May 23-26, 2016)
- First-Year Seminar (FYS) Spring Colloquium – May 16, 2016
- First-Year Seminar (FYS) Faculty Learning Community (Periodic Meetings Throughout The Year)
- Refining Your FYS: Strategies for Teaching Research
- Assessment and Rubrics for Your First-Year Seminar
- Teaching the Craft of Note-Taking
- Teaching Controversial Issues
- A Focus on Freshman Teaching and Learning
- How to Prevent, Detect, and Deal with Plagiarism
- Understanding The UW Student Population

#### **Online Learning Modules by Magna 20-Minute Mentor on:**

- How Can I Optimize Announcements to Help Online Students Navigate My Class? – February 27, 2021
- How Can I Maximize the First 10 Minutes of Remote Teaching to Spark Student Engagement? – February 20, 2021

- How Do I Create Questions That Stimulate Engaging Conversations in Online Discussion Boards? – February 12, 2021
- How Can I Make My Video Lectures Effective and Engaging? – January 25, 2021
- How Can I Manage the Disconnect Between Faculty and Student Perceptions of Rigor to Increase Learning? – Oct. 29, 2019
- Beyond Syllabus Policies: What Strategies Help Students Take Responsibility for Learning? – Sept. 3, 2019
- How Do Mini-Lectures Improve Student Engagement? – Apr. 16, 2018

#### **External Funding Workshops and Meetings**

- Leveraging Supplementary Documents for Maximum Impact (NC State University) – October 2025
- 2024 Biennial Engineering Research Center National Science Foundation Meeting (NC State University) – September 2024
- National Science Foundation Day Workshop (University of Wyoming) – May 2017
- Grant Workshop for the Social Sciences and Humanities (University of Wyoming) – June 2011

#### **Media Coverage of Research and Expertise**

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Mulligan, P. (2026, January 13). Fighting biology with biology: Engineering the disaster microbiome. *Genetic Engineering and Society Center, NC State University*. <https://ges-publications.pinecast.co/episode/ea03e62c/fighting-biology-with-biology-engineering-the-disaster-microbiome>

Mulligan, P. (2025, October 2). Responsible microbiome engineering in everyday spaces. *Genetic Engineering and Society Center, NC State University*. <https://ges.research.ncsu.edu/2025/10/responsible-microbiome-engineering-in-everyday-spaces/>

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Shannon, K. (2025, May 27). Survey: 81% of Wyomingites think state should plan for water supply shifts. *Public News Service*. Retrieved from <https://www.publicnewsservice.org/2025-05-27/climate-change/survey-81-of-wyomingites-think-state-should-plan-for-water-supply-shifts/a96945-1> Reposted to Kiowa County Press at <https://kiowacountypress.net/content/survey-81-percent-wyomingites-think-state-should-plan-water-supply-shifts>

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Balin, E. (2019, November 15). Professor profile: Kristen Landreville. *Branding Iron*. Retrieved from <http://www.uwbrandingiron.com/2019/11/15/professor-profile-kristen-landreville/>

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Kocher, J. (2019, October 18). Saturday University explores ‘fake news’ and more tomorrow. *Jackson Hole News & Guide*. Retrieved from [https://www.jhnewsandguide.com/the\\_hole\\_scroll/saturday-university-explores-fake-news-and-more-tomorrow/article\\_ea8cb591-1b2a-5a34-bf26-a2adb8bde4f0.html](https://www.jhnewsandguide.com/the_hole_scroll/saturday-university-explores-fake-news-and-more-tomorrow/article_ea8cb591-1b2a-5a34-bf26-a2adb8bde4f0.html)

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## **Volunteering**

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May 2025 – Volunteer for Field Day at Buckhorn Creek Elementary School, Holly Springs, NC.

April 2025 – Volunteer for 5<sup>th</sup> Grade Field Trip to Pine Knolls Aquarium, Pine Knolls, NC.

March 2025 – Volunteer for 5<sup>th</sup> Art Legacy Project at Buckhorn Creek Elementary School, Holly Springs, NC.

Sept. 2024 – Volunteer for Financial Literacy Workshop (coordinated by Coastal Credit Union) at Holly Grove Middle School, Holly Springs, NC.

May 2024 – Volunteer for Field Day at Buckhorn Creek Elementary School, Holly Springs, NC.

July 2020 – August 2021, Albany County Public Library Board Member and Secretary/Treasurer, voting board member and collaboration with Executive Director for fiscal management.

April 2020 – May 2020, WyoElite Cheer Team, fundraiser organizer and photographer for local cheer team in Laramie during COVID-19 pandemic lockdown.

Sept. 2019 – July 2020, Girl Scout Troop 1423, Daisy Leader, organize and lead activities for Daisy Girl Scouts.

Sept. 2018 – June 2019, Girl Scout Troop 1423, co-leader with activities for Daisy and Brownie Girl Scouts.

March 2018 – Advocate for Dual Language Immersion Program, spoke in public forum to Albany County School District #1 March School Board Meeting about support for the DLI Spanish/English program

Sept. 2016 – Feb. 2017, Snowy Range Academy, grant-writing committee to identify and write external grants to fund capital construction, operations, and curricular development at the first charter school in Wyoming.

Sept. 2015 – May 2017, Girl Scout Troop 1170, assist with activities for Brownie Girl Scouts.

Sept. 2015 – May 2016, Snowy Range Academy, special topic volunteer and activities volunteer in Megan Smerud's 2<sup>nd</sup> grade class (e.g., Greek Day, swimming lessons at Laramie Recreation Center)

Sept. 2014 – May 2015, Snowy Range Academy, special topic volunteer (cuneiform, hieroglyphics, printing press) and activities volunteer in Patricia Jacobsen's 1<sup>st</sup> grade class (e.g., Egyptian Day, ice skating unit in physical education).

Sept. 2014 – May 2015, Girl Scout Troop 1423, lead activities for Daisy Girl Scouts.

Sept. 2013 – May 2014, Beitel School, weekly volunteer in Kathy McFarland's kindergarten class